

PRESS RELEASE

The “Schlickeralmlauf” - three decades in the Stubai Valley

The 30-year anniversary of the world-famous mountain running race will be celebrated from 28 to 29 July 2018 in the traditional setting of Telfes in the Stubai Valley.

Stubai Valley, 2018: For 30 years now, the Schlickeralm mountain running race in Telfes in the Stubai Valley has proved each and every year that it can attract mountain runners from all over the world, including a number of the scene’s top stars. The run has constantly evolved, establishing new formats and making a name for itself holding major international events. Even with the thirtieth run, which takes place from 28 to 29 July 2018 in Telfes, milestones are once again being set with a new route and the staging of the Austrian Mountain Running Competition.

From then...

When the first professionally organised mountain run - the “Pfarrachalmlauf” - was held in 1988 in the Stubai Valley, no-one could have imagined that this event would take off in the way that it did. That same year, Telfes was awarded the contract to hold the World Championships in 1990 (at the time it was still called the World Mountain Running Cup or World Cup). The route was subsequently laid on the Sennjoch in the Schlick 2000 hiking centre and, with just some minor modifications, remained so until 2013. Since the dress rehearsal for the Masters World Championships (2014); the finishing line has been at Kreuzjoch, the “Schlickeralmlauf” is thus 11.5 kilometres long and is peppered with altitudes of 1,100 metres.

...until now

30 years later, after two World Mountain Running Championships (1990 and 1996), one Masters Championship (2014) and one European Championship (2009) in mountain running, the route is still setting standards. In 2018, the Austrian mountain running champions will thus be crowned here in 2018.

The start of the short route to the Kreuzjochbahn middle station will be laid this year and so runners will have to run right up also to the top, to the mountain station at 2,136 metres. That means that the length – 7.5 kilometres - remains the same but with 786 metres in altitude, there are over a hundred metres in altitude more to tackle than in previous years.

The popular competitions on the day before the race will go ahead as usual. On 28 July, the ASVÖ kids’ run for young, up-and-coming athletes, the “Zipfer Benefizlauf” and the “Telfer Wiesen Run”, which everyone can get involved in, will again be held in the sun-drenched village in the Stubai Valley.

Telfer Wiesen Run

The Telfer Wiesen Run, a folks run with street, cross-country and mountain running elements, leads runners through the beautiful landscape around Telfes. Eight kilometres long, the route runs right through glorious larch forests of the local recreation area of the Telfer Wiesen. A beautiful route that is short enough for any hobby runner to tackle quite easily.

ASVÖ kids’ run and Zipfer Benefizlauf

At the ASVÖ kids’ run, fun is the name of the game. It starts at Dorfplatz in Telfes and the finishes at the village pavillion in Telfes. The run is 300 to 2,400 metres long. Each child receives a fantastic souvenir and there is a prize for the three quickest runners per class. The “Zipfer Benefizlauf”,

which everyone can get involved in, takes place after that. For each round that is run, the beer brand donates three euros, which goes towards charitable causes in the Stubai Valley. From 6.30pm, a party will be held at the “Recheis Nudelfest” with musical entertainment.

Registration and Prices

Registration for the “Schlickeralmlauf” and the “Telfer Wiesen Run” can be done online up until Friday, 27 July 2018 at www.stubai.at/schlickeralmlauf/. Late entries are accepted on race day up until 9.00am in the race office. The starter pack includes a timekeeping chip, luggage transport, food and the descent ride on the Kreuzjochbahn in Schlick 2000. In addition to prizes for the three quickest runners per class and discipline, a raffle will be drawn from among all the participants with attractive prizes. The top prize is a two-day wellness holiday for two people in the Mildererhof Hotel in Neustift.

STUBAI VALLEY – A FASCINATING PLACE

The Stubai Valley in the Tyrol is located near the state capital of Innsbruck and is – thanks to the Brenner Motorway – easy to reach from Germany, Austria, Switzerland and Italy. 35 kilometres long, surrounded by 80 glaciers and 109 mountains with 3,000 metres peaks, the Stubai Valley has five main villages: Neustift, Fulpmes, Telfes, Mieders and Schönberg. Its year-round programme is particularly popular for active holidaymakers: the Stubai Glacier, the largest glacier ski region in Austria offers the finest skiing enjoyment until mid-June. Varied summer programmes and a superbly developed 65 km network of alpine huts and trails also await holidaymakers at the Wanderzentrum Schlick 2000 in Fulpmes, in the hiking region of the Serlesbahnen cable cars near Mieders or the Elferbahnen cable cars in Neustift. In summer, visitors can enjoy hiking, climbing, mountain biking, paragliding with excellent thermal updrafts, rafting, kayaking, Nordic walking, tennis, yoga, swimming and many other kinds of sport in the open air.

One five-star hotel, four four-star-superior hotels, 32 four-star hotels, three three-star-superior hotels, 38 three-star establishments, and around 4,700 beds in holiday apartments and guest houses with a high standard, as well as traditional farmhouses and three camping places, offer comfortable accommodation for every requirement.

Numerous special offers, such as free travel on buses, the Stubai Valley railway and the mountain cable cars, as well as entry to the swimming pools at Neustift and Mieders, are included in the **Stubai Super Card**, which you automatically receive from May to October when checking in to stay at participating establishments. Children under the age of 10 can travel on all cable cars free when accompanied by a paying parent.

The Tourist board Stubai Tirol provides information about current offers, dates and events on the website www.stubai.at. The online accommodation search helps you to find the right accommodation for your holiday. It's possible to simply send enquires by email at info@stubai.at or by phoning +43 (0)501881-0. Stubai Tourism are delighted to help you find package deals or to organise and arrange transfers to/from the airports of Munich and Innsbruck – just contact them at tel: +43 (0)501881-170 or 171 or by email at stubaitouristik@stubai.at.

You can find downloadable images in our press portal at www.stubai.at/en/press/

For further press information:

Tourismusverband Stubai Tirol

Mag. (FH) Michael Gstrein
Head of PR
Stubaitalhaus, Dorf 3

A-6167 Neustift im Stubaital
Tel.: +43(0)501881-154
Fax: +43(0)501881-199
E-Mail: michael.gstrein@stubai.at