

## PRESS RELEASE

### Invigorating Pleasure: Sun Skiing in the Stubaital

Let's hunt the sun together! In the Stubaital Valley, winter sports are lived and loved in spring as well – guaranteed snow included.

**Stubaital, 2019: The most beautiful time of the year is just around the corner! Spring skiing has been highly popular among winter sports fans for decades and is guaranteed to be a real treat in the Stubaital Valley this year as well. Four cable car facilities, guaranteed snow, and rising temperatures – from Stubai Glacier to Schlick 2000, the Elfer, and the Serlesbahnen in Mieders – this is where real skiing enthusiasts enjoy the most beautiful time of the year.**

When skiing in spring, layers of warm clothing can be replaced by layers of sunscreen. In the Stubai glacier valley, the moment when two seasons merge has finally arrived. While hikers and cyclists already explore the first snow-free trails along the valley floor, winter sports enthusiasts still enjoy the abundant glacial snow fields on the mountain.

#### **A treat for both body and soul at Stubai Glacier**

Guaranteed snow from October to June is truly a blessing, and as a result, spring is by no means associated with the end of winter sports fun at Stubai Glacier. The pistes offering all levels of difficulty, as well as the runs of the Powder Department and the Snowpark Stubai Zoo remain top destinations for skiers, snowboarders, freeriders, and freestylers, who all enjoy the kingdom of snow with fantastic conditions. The terraces of the Schaufelspitz restaurant invite you to recharge your batteries, and above all, to enjoy the sun. Here, the finest dishes from thoughtfully selected, regional ingredients are served at literally the loftiest levels in the highest gourmet restaurant in the Alps. Additionally, numerous varied events combine with the Stubai Glacier's sun skiing charm for truly unique experiences.

#### **Schlick 2000 Skiing Centre – the higher the sun rises, the better the atmosphere**

Sun skiers are at the right place in the Schlick 2000 Skiing Centre in Fulpmes. When the sun starts to rise higher in spring, the perfect natural slopes of the area are flooded with sunshine. Until mid-April you can complement varied slopes, wonderful touring routes, and perfectly groomed cross-country trails with sunny refreshments and relaxing hours in beach chairs. From the beginning of March, the lodge parties will start, where DJs and live music will be offered every Sunday in different huts across the whole skiing area. The Ö3-Pistenbully will deliver the absolute hit guarantee at the Kreuzjoch Panorama Restaurant on 17 March 2019. Another highlight: a massive Easter egg hunt on Easter Sunday, with 2000 Easter eggs hidden across the entire Schlick area. Finders will be rewarded with a little Easter surprise.

### **Sonnenberg Elfer**

On the Elfer in Neustift, our guests can observe just how many hours of spring sunshine there are to be enjoyed on the largest walk-on sundial in the entire Alpine region. All year round it towers above the local mountain of Neustift and is a signpost for tobogganists and paragliders, who are carried over 1,800 metres above sea level by the Elferbahnen cable cars.

While some enjoy long descents on the toboggan runs into the Pinnistal Valley or to Neustift, others soar high towards the spring sun.

### **Winter hiking and sunbathing at the Serlesbahnen Mieders**

A world of its own opens up for excursionists roaming the winter and snowshoe hiking trails around the Serles. The Serlesbahnen cars in Mieders take guests up to well-groomed trails, where they can explore lush forests and beautiful meadows. At this time of the year you might even spot the occasional snowdrop on the melting snowfields. Skiers and hikers eventually meet in the lodges of the area and exchange their experiences while enjoying culinary delicacies or a few hours of peaceful sunbathing.

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Last updated:  
February 2019