

PRESS RELEASE

Sports, enjoyment, family-fun and music!

These keywords summarise the summer event calendar in the Stubai Valley.

Stubai Valley, 2019: In the Stubai Valley, the valley of active enjoyment, every summer holidaymaker gets his money's worth, also when it comes to entertainment. Exciting sports events, such as the STUBAI ULTRATRAIL are framed by relaxed festivities, such as the summer hiking nights, which focus on musical and culinary aspects. Games, fun and entertainment are also guaranteed by other events in the Stubai Valley, which are specially tailored to children.

Sporting Highlights 2019

On **29 June 2019**, at the **STUBAI ULTRATRAIL**, long-distance runners will meet the ultimate challenge in the heart of the Alps for the third time. The start points in the Olympic city of Innsbruck and Neustift and the finish at 3,150 metres in the Kingdom of Snow on the Stubai Glacier remain unchanged. After a track update, the Ultra Run has now become longer, harder, more scenic and more extensive though. The offer was extended by a fourth distance, the STUBAI 19K, and routes were renamed. Next to the STUBAI ULTRATRAIL, the STUBAI 35K (former Basictrail), the STUBAI 19K (NEW!) and the STUBAI 8K (former Glaciertrail) are now available. In addition to that, there is a highly interesting change in routing, which promises even more excitement than before.

The Schlickeralm Run, the traditional mountain run in the Stubai Valley, already underwent a change of course. Since its 30th anniversary last year, all participants now finish at the Kreuzjoch Summit Station at an altitude of over 2,100 meters in the Schlick 2000 Hiking Centre in Fulpmes. With this make-over, the **31st Schlickeralm Run** starts a new decade of its existence in Telfes from **27 to 28 July 2019**. The event series starts with the children's runs on the first day, followed by the Charity Run and the varied Telfer Wiesen Run. At the main competition on Sunday not only the fastest men and women across two distances are sought, also the Tyrolean Mountain Running champions will be chosen.

Pure delight – day and night

In the valley of active connoisseurs, there is, of course, no shortage of relaxed moments either. With their unique atmosphere and the various stops that invite hikers to rest, the **summer hiking nights along the WildeWasserWeg** trail are a feast for eyes, ears and palates. The first summer hiking night at the **Grawa Waterfall** is held on **16 July**, right where the new, modern platform at the foot of the waterfall will have opened on 7 July already. A second summer hiking night will take place on **6 August** in **Ruetzkatarakt**.

Not only early-birds will appreciate the **sunrise rides** at the **Schlick 2000** Hiking Centre, where on **10, 15 and 24 August** the Kreuzjoch cable cars will commence operation before dawn already. From the "StubaiBlick" viewing platform the sunrise can be observed particularly impressively. Afterwards, there is enough time for an extensive mountain breakfast or a larger mountain tour. Stubai Yoga also offers sunrise yoga events on these dates.

Between **16 July and 20 August**, the **Elferbahnen** in Neustift offer extra-long gondola fun every Tuesday. On six evenings, the **sunset rides** are continuously offered between 08.30am and 09.30pm. Paragliders can thus lift off a few times more, downhill bikers can make a few more daring

descents and connoisseurs can treat themselves to a great sundowner in the restaurants on the Elfer Mountain.

Stubai Glacier as well takes full advantage of the long summer days and invites you to an **evening ride with barbecue** on **20 August**. In addition to the Eisgratbahn, the ice grotto and Eisgrat Restaurant also offer extra-long opening hours that day. On the TOP OF TYROL summit platform, a mountain professional provides insight into the history of glaciers. The adventure day is finally rounded off by a musical dinner accompanied by the Stubaier Freitagsmusik on 2,900 metres and a night gondola ride.

In the golden season of autumn, the culinary treats finally reach their pinnacle. The **Stubai Autumn Highlights**, from **14 to 22 September**, will alternately offer traditional cattle drives and enjoyable events at various locations for more than a week. The culinary highlight at the end of the season will be the **5th Stubai Kaiserschmarrenfest** on **5 October** at Lake Kampler See in Neustift.

Entertainment for kids

Child-orientation is a top priority in the Stubai Valley, as – above all – the events that are especially designed for children in the summer of 2019 bear witness of. The **"Fascination Ice"** event at the **Stubai Glacier** on **14 July** marks the starting point. In the context of this happening, the new family highlight, a six-metre-high wooden mammoth, will be opened. The Mammoth – an eye-catcher itself – fascinates above all young visitors, who can unwind on the Mammoth adventure playground with various play stations, such as a trunk slide, phone funnel, climbing wall as well as a sand pipe and a sand lift.

You can take different cable cars to various hiking areas every day and join entertaining presentations on offer there. The youngest visitors can do so together with their parents during the **BIG Family Week** from **22 to 26 July**. Storytellers, clowns and magicians turn the week at the Serlesbahnen, the Elferbahnen, the Schlick 2000 and the Stubai Glacier into a unique experience. At the end, there's yet another big closing party on offer at Lake Kampler See in Neustift, where the **BIG Family Summer Party** will again take place on **2 August**. Great playing, children's make-up stations and animators are then just as important as unwinding in a bouncy castle and indulging in cotton candy.

The **"Spilleit & Pumpersudel"** event on **16 August** allows you to travel back in time at the **Serlesbahnen Mieders**. Fables and legends, old children's games as well as theatre and knights' performances are what this family event focuses on.

Musical summer

As soon as the first flowers emerge, also the Stubai brass bands will unpack their instruments again in the context of various spring and regular open-air concerts. The **brass band Telfes** commemorates a special occasion this summer and celebrates its **150th anniversary** from **15 to 16 June**.

Thereafter, the musical summer in all five villages simply becomes unstoppable. From June to September great musical events, which leave you with the agony of choice, are almost constantly scheduled: On **16 June**, young musicians will perform **"Schneid und Freid"** at the **Koppeneck Panorama Restaurant** in Mieders. The **Stubai Musikkarussell** turns every Thursday at Neustift's village square (26 June to 5 September). In Fulpmes, every Tuesday the motto is **"G'musigt und getanzt"** (2 July to 27 August), while in Schönberg **Musik und Kulinarik im Park** are on offer every second Friday (5 July to 13 September) and the **Mieders' Music Wednesday** is always hosted somewhere else in the village between 19 June and 11 September.

Up on the mountains, at the Kreuzjoch Panorama Restaurant in the **Schlick 2000** hiking resort, people gather for a **morning pint** with live music from 11.30am every Sunday between **30 June** and **6 October**. At the Serlesbahnen cable cars in Mieders, Stubai's **G'spiel and G'sang** events held on **7 July, 4 August** and **1 September** take participants, equipped with hiking boots and musical instruments, from one mountain pasture to the next. In Neustift, the Weisenbläser and Almsänger music groups meet on the day after the **Einklang in den Almklang** event on **August 10** in the idyllic Pinnistal on **August 11** for the traditional **Stubai Almklang** happening.

You will find all these events and more consistently updated information at:

<https://www.stubai.at/en/events/>

For further press information:

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Subject to change without notice!