

PRESS RELEASE

Ischgl celebrates 25 years of Ironbike with a mountain bike festival

The Ischgl Ironbike is marking its 25th anniversary by inviting mountain bikers big and small from 31 July to 3 August to a four-day festival. Along with the legendary classic marathon race over 75.8 kilometres and up 3,700 metres of altitude gain with steep inclines and spectacular single trails, an entertaining side programme awaits with lots of exciting race formats for families, leisure bikers and pros. To help celebrate the 25th anniversary, anyone born in 1994 can start the Ironbike event for free. Registrations are already open.

The cult race is turning 25: the Ischgl Ironbike is ranked among the most spectacular and challenging races in Europe. There is a four-day mountain bike festival awaiting in the anniversary year for families, leisure bikers and pros from 31 July to 3 August, with exciting race formats and a diverse side programme. The Ischgl Ironbike makes leisure and pro bikers work up a sweat over light, medium and hard distances, according to their physical condition. Young bikers have lots in store too with the Ischgl Ironbike Kids & Juniors Trophy as well as a pump track, while e-bikers are to head out at night on a hill climb for a Fox Hunt. Those who think they are up for it can battle it out for the Silvretta crown or take on the pros for four days long with the Ischgl Ironbike UCI Stage Race S2 that combines the four individual races of an individual time trial, Alpenhaus Trophy, Ironbike Hard and a short track event. As a special offer for the 25-year anniversary, anyone who was born in 1994 when the Ischgl Ironbike began can start the anniversary edition of the event for free. Signing up early pays off, as reduced registration fees are available until 31 May 2019. All the information on the schedule, races and registration can be found on: www.ischglironbike.com.

Ischgl Ironbike Marathon

The Ischgl Ironbike Marathon is ranked among the most spectacular and challenging mountain bike marathons in Europe and the striking Silvretta massif, coupled with the wonderful atmosphere along the course, has made the race an incredible experience for 25 years. No matter if you are entering the gruelling Hard distance of 75.8 kilometres and a 3,700 metre altitude gain, or the light distance with 28.7 kilometres and a 849 metre altitude



Contact: Tourismusverband Paznaun - Ischgl, MMag. Isabell Sonderegger, Dorfstr. 43, A-6561 Ischgl, Tel. +43 50990 112, Fax: +43 50 990 199, Email: marketing@paznaun-ischgl.com gain, which gives leisure bikers the chance to sample everything that forms part of a real Ischgl Ironbike race – the Ischgl Ironbike Marathon can be competed in as an individual race or as the last part of the Ischgl Ironbike UCI Stage Race S2, and is open to both professionals and amateurs.

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Silvretta Mountainbike King and Queen 2019

Anyone starting the Ischgl Ironbike Marathon on 3 August or Montafon Mountainbike Marathon on 27 July has a chance of being crowned the Silvretta Mountainbike King or Silvretta Mountainbike Queen. The fastest ladies and men will be determined and given prizes fit for a king or queen. Thanks to the new separate pro and amateur categories in 2019, amateurs now have a chance of taking the coveted title if they line up for the M3 Extreme and Ischgl Ironbike Hard events. On the M2 Challenging and Ischgl Ironbike Medium there will be just one common category as usual. Money-saving tip – anyone registering for both races will save ten Euro on their registration fee.

Ischgl Ironbike Alpenhaus Trophy

Participants in the Alpenhaus Trophy have a near 1,000 metre altitude gain to conquer at night on 1 August from 20:00. A floodlit course will take them over 7.3 kilometres from the centre of the resort of Ischgl up to the Idalp and to the Alpenhaus located at 2,320 metres altitude. Useful info – the Ischgl Ironbike Alpenhaus Trophy is open to both pros and amateurs and can be completed as an individual race or as part of a Ischgl Ironbike UCI Stage Race S2.

Ischgl Ironbike Fox Hunt

As part of the night hill climb up to the Idalp, e-bikers have a chance to pit themselves against an absolute cycle pro in the Ischgl Ironbike Fox Hunt. After the starting gun is fired in Ischgl, the hunters have close to 1,000 metres of elevation gain and 7.3 kilometres in which to catch the fox. Anyone who can manage that is entitled to share 3,000 Euro in prize money with the fox.

Ischgl Ironbike Kids & Juniors Trophy

All young bikers between the ages of 5 and 16 can get the chance to experience the genuine Ironbike race feeling at the Ischgl Ironbike Kids & Juniors Trophy on 2 August. From 14:00 the youngsters will get to compete on the same course their idols are to take to in the evening.



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Ischgl Ironbike UCI Stage Race S2

Anyone who wants to take the overall win and collect some valuable UCI points for the world ranking list needs to complete all four races of the Ischgl Ironbike UCI Stage Race S2 from 31 July to 3 August. It will all start with a tough individual time trial, followed by the Alpenhaus Trophy and the short track, before Saturday brings the showpiece event, the Ischgl Ironbike Marathon Hard. Every second counts as all the times will be added together for the overall results. Useful info - the race is open to both pros and amateurs and is ranked separately for both classes.

Free starting spots in Ischgl Ironbike

For 25 years, athletes have been coming from all around the world to the breathtaking backdrop of the Silvretta massif to take on the challenge of the Ischgl Ironbike. The race itself became a classic fixture in the mountain bike scene long ago. As a special offer for the anniversary edition in 2019, all those born in the same year the cult race started -1994 - can enter for free. How can you do that? Simply register on <u>www.ischglironbike.com</u>, enter your date of birth and show valid ID on race day.

Register early to save money

Anyone entering the Ischgl Ironbike Marathon by 31 May will pay 44 Euro for the Light course instead of 66 Euro and they will pay 54 Euro instead of 76 Euro for the Medium or Hard course. If registering for the Silvretta Queen & King Classification (Ischgl Ironbike & Montafon Mountainbike Marathon), early bookers by 31 May can pay just 94 Euro instead of 131 Euro. Athletes who just want to compete in the Ischgl Ironbike Alpenhaus Trophy or E-Bike Fox Hunt can pay 40 Euro instead of 50 Euro if registering by 26 July. Participants in the Ischgl Ironbike UCI Stage Race S2 can pay 94 Euro instead of 126 Euro until 31 May. Children and youngsters taking part in the Ischgl Ironbike Kids & Juniors Trophy must pay 7 Euro.

All the info on the schedule, courses, prices and registration can be found on: www.ischglironbike.com and www.ischgl.com.

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Captions:

Ischgl Ironbike 2019_1: Ischgl to celebrate the 25th anniversary of Ischgl Ironbike Marathon (c) TVB Paznaun – Ischgl

Ischgl Ironbike 2019_2: From 31 July to 3 August 2019, the legendary Ischgl Ironbike will be held for the fourth time as a multi-day Mountainbike Festival (c) TVB Paznaun – Ischgl

Ischgl Ironbike 2019_3: 1,000 altitude metres await participants of the Alpenhaus Trophy at night (c) TVB Paznaun – Ischgl

Ischgl Ironbike 2019_4: The aim of the Ischgl Short Track is to complete many laps as quickly as possible (c) TVB Paznaun – Ischgl

Ischgl Ironbike 2019_5: 75.8 km covering 3,700 m altitude difference are to be covered in the "Hard" category on 3 August 2019 (c) TVB Paznaun – Ischgl

Ischgl Ironbike 2019_6: Young up-and-coming bikers between 5 and 16 years can experience true race feeling at the Ischgl Ironbike Kids and Juniors Trophy on 2 August (c) TVB Paznaun – Ischgl

All texts and images are available on <u>www.ischgl.com/en/more/service/press</u> to download for free.



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