

PRESS RELEASE

Gigantic Ischgl ski helmet is coming to Rotterdam

On 18 and 19 October, visitors to the Schouwburgplein in Rotterdam can experience the Ischgl-Winter interactively in a gigantic ski helmet and win high-value non-cash prizes. Admission is free.

So what's a gigantic ski helmet doing in autumnal Rotterdam? This is exactly what visitors can find out on 18 and 19 October and experience the Ischgl-Winter interactively and through multimedia at the Schouwburgplein. Did you know, for example, that Ischgl has the highest density of 4- and 5-star hotels in Austria and with its 8 award-winning restaurants by the gourmet guide "Gault&Millau" and the guide "A la Carte" been voted "Mecca for gourmets in Tirol"? And that winter sports fans can find a total of 239 km of cross-border pistes in the Silvretta Arena with reliable snow conditions, in one of the largest contiguous ski areas in the Alps? Or that Ischgl's legendary Top of the Mountain Concerts are celebrating their 25th anniversary this year and that global stars such as Pink, Elton John or Tina Turner have made their debut there?

In the interior of the mega helmet, video and poster walls provide information about exciting topics and interesting facts as well as the various facets of winter in Ischgl. What makes up the special appeal of the Alpine Lifestyle Metropolis becomes clear in face-to-face conversations and with the aid of informative videos and images at the iPad-Counter or in the Lounge-area. The Ischgl ski helmets will be standing at Schouwburgplein in Rotterdam from 18 to 19 October and is open on Friday, 18 October from 9:00 to 17:00 as well as on Saturday 19 October from 9:00 to 19:00. Admission is free.

Tip for fortune hunters: Those who post their selfie with the giant ski goggles in front of the helmet with the Hashtag #ischglskihelm, can win high-value non-cash prizes. First prize is a skiing holiday in Ischgl for two persons.

(1,916 characters including spaces)

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This way to direct image download: [Ischgl Skihelm 2019](#)

Captions:

Ischgl_Skihelm_2019: In a gigantic ski helmet, visitors can experience the Ischgl-Winter interactively and win high-value non-cash prizes (c) TVB Paznaun - Ischgl

All text and images are available on <https://www.ischgl.com/en/More/Service-area/Press> to download for free.