

St. Anton am Arlberg: Iconic Race on 25th April 2020 Frenetic season finale



The hardy, brave, inquisitive and their supporters will gather again on 25th April 2020 for what is probably the most legendary downhill race in the Alps. "The White Thrill" presents a Herculean task for its contenders, when 555 skiers, snowboarders and telemark enthusiasts from all over the world hurtle simultaneously down to the valley after the mass start from Valluga Ridge. The fastest cross the finishing line in just under eight minutes after completing the nine kilometres and 1,300 metres in altitude difference on unprepared slopes. Olympic ideals and great ambitions provide an eclectic mix here. Come what may, however, crowds of spectators provide loud support for everyone who slides over the finish line - be it a medal contender,

or leisurely skier just going along for the ride. A video of the iconic Tyrolean ski race can be viewed on "Der weisse Rausch - The White Thrill" 2019, further information is available under: www.stantonamarlberg.com

Photo: The first few metres - at the spectacular "White Thrill" race in St. Anton am Arlberg, Austria, when hundreds of international athletes will meet to compete all over again on 25th April 2020. Picture courtesy of: St. Anton am Arlberg Tourist Board/photographer Josef Mallaun



Saving the best till last. "The White Thrill" in St. Anton am Arlberg has cast its spell over hundreds of athletes and thousands of spectators since its inception 23 years ago. In principle, anyone can take part in this spectacular and iconic race at the end of the ski season, although even proficient downhillers are taken to their absolute limits, when 555 participants launch themselves simultaneously from "Valluga Ridge" and hurtle down to the valley. Valuable seconds can be won by finding the right position at the mass start-line, before the interim ascent on the so-called "Schmerzensberg - Pain Mountain" sets racers' lungs on fire. The thighs of even the hardest skier will be burning by no later than the Kandahar Piste. "The White Thrill" begins on 25th April 2020 at 17 hrs on Valluga Ridge above St. Anton am Arlberg. Plucky children aged eleven to 16 years start their

shortened version a little earlier at 16.30 hrs above the Senn Hut.

Photo: Almost there - participants heading towards the finish line at the iconic "White Thrill" ski race in St. Anton am Arlberg/Austria Picture courtesy of: St. Anton am Arlberg Tourist Board/photographer Patrick Säly

Unique trilogy. "The White Thrill" is the first discipline of the Arlberg Adler alpine triathlon. Whoever plans to hold the coveted winner's trophy aloft in late summer 2020, must also prove their powers of endurance at the new Arlberger Wadlbeisser event on 11th July and the Arlberger Bike Marathon on the 22nd August. More relaxed conditions and shorter distances apply for the "Arlberg Marmot" competition, which is held on the same dates.

Further information is available from St. Anton am Arlberg Information Offices under +43 5446 22690 or www.stantonamarlberg.com