

New accommodation in Tirol for summer 2021

Tirol's hotels, campsites and the like are eagerly waiting to finally open their doors again this summer. During the lockdown many have been hard at work renovating their rooms and creating new highlights for visitors when they return. Health and safety, of course, continues to be the number one priority for both staff and guests. With the new situation created by the pandemic, many accommodation providers have not only developed comprehensive Covid-secure hygiene concepts but also come up with flexible cancellation conditions to minimise the financial risks of booking a holiday.

Newly renovated rooms and 400m² indoor play area at the JUFA Hotel

For almost 15 years the JUFA Hotel in the Wipptal Valley has been one of the most successful businesses in the region. In recent months the hotel has renovated all 80 rooms and expanded its spa and gym area. New for the 2021 summer season is an indoor adventure playground on several levels. This play area has been designed to tie in with the popular "Tunnel Worlds" exhibition in nearby Gries am Brenner about the construction of the Brenner Base Tunnel (BBT). The adventure playground features a tunnel-boring machine which kids can climb on, a cool tunnel slide and a separate area for toddlers. The playground is open not only to guests staying at the JUFA Hotel but also to other children in the region.

<https://www.jufahotels.com/oesterreich/tirol/>

Ullrhaus: stylish hotel with a prime location in St. Anton am Arlberg

Nestled between the Rendl and Galzig ski lifts in the centre of St. Anton am Arlberg, the Ullrhaus had hoped to welcome its first guests in the 2020/21 winter season. However, the Coronavirus pandemic forced the hotel to postpone its grand opening until the summer. What can guests look forward to? Nordic-inspired design, 40 modern rooms and suites (some with their own private spa), a hotel restaurant serving traditional Tirolean food with a modern twist, and plenty of space to relax in the hotel spa featuring a 17-metre indoor pool and a sizzling sauna.

<https://www.ullrhaus.at/>

Gasthof Waldrast: a popular destination in Tarrenz celebrates its comeback

Located in the Imst holiday region, the Gasthof Waldrast is set to reopen in summer 2021 after more than ten years. It has three cosy holiday flats and a café which in the past was a popular meeting place for hikers taking on the Starkenberg Panorama Trail.

The All-Suites Resort: modern flats in the Pillerseetal Valley

"Holidays just the way I want them" is the motto of the All-Suites Resort in Fieberbrunn. This modern four-star complex will open in summer 2021 (expected on 1 July 2021) and offers 36 high-standard holiday flats sleeping between three and ten guests.

<https://www.appartments-fieberbrunn.com/>

Stylish chalets with fabulous views of the Hohe Salve holiday region

The newly opened Weitblick Chalets in Mariastein offer fantastic views of the region combined with undisturbed peace and quiet in the privacy of your own four walls. Just the thing for a family holiday, a getaway with friends or a romantic break! Each of the modern chalets has three bedrooms, two bathrooms, a private sauna and space for up to six people. The Weitblick Chalets are part of the popular Hotel Mariasteinerhof, so guests are welcome to use the facilities at the nearby four-star hotel. Dinner can also be booked at the Hotel Mariasteinerhof.

<https://www.mariasteinerhof.at/chalet-mariastein-tirol.html>

New culinary meeting place in Alpbach

In Inneralpbach, "Connys Original Tiroler Wirtshaus" is opening a new inn serving the best regional cuisine. In addition to an open show kitchen with a chef's table for twelve people and cozy wood-panelled parlours there is an exclusive wine table for up to ten people. Right next door is the Galtenberg Resort 4 * S, which has also been rebuilt and expanded: 38 completely new rooms and suites have been created, the restaurant and buffet area have been expanded. Cozy evenings can be spent in the new alPACHA Cocktail Lounge Bar as well as in the lobby and at the bowling alley.

<https://www.connys.com/>

Hotel Böglerhof: new look, same excellent service

The famous Hotel Böglerhof in Alpbach has modernised 24 of its rooms and given them an elegant makeover. The hotel's own gourmet restaurant, the Fuggerstube, has been awarded two toques by the renowned Gault&Millau restaurant guide.

<https://www.boeglerhof.at/>

Spend the night on the mountain at the KRAFTalm

After major renovation work last year, the KRAFTalm at 1,355 metres above sea level is looking forward to its grand opening. This eye-catching alpine hotel near the mid-way station of the Salvistabahn cable car in the Skiwelt Wilder Kaiser-Brixental ski area offers 29 individually furnished rooms with impressive views of either the valley or the imposing peaks of the Wilder Kaiser and Hohe Salve Mountains. The spa with its pool, sauna, alpine garden and chillout room promises pure relaxation.

<https://www.kraftalm.at/>

The new Treichlhof: firm favourite with sun worshippers in Ellmau

The Treichl family has been pampering guests on Ellmau's local mountain since 1974. In addition to the hearty food, it is above all the fantastic view from the Treichlhof that visitors particularly appreciate here. In 2020 the Treichlhof underwent major renovation work to become a modern mountain restaurant – including a large sunny terrace, of course. Perfect for sun worshippers!

<https://treichlhof-ellmau.at/>

Boutiquehotel Erika: new look for an art nouveau classic in Kitzbühel

When one of the most traditional and renowned hotels in Kitzbühel undergoes a facelift, it is exciting to see what the architects have come up with. The Hotel Erika dates back to 1897, when it opened as a garden hotel in the art nouveau style. It was then converted last year into a boutique hotel combining 19th century flair with modern amenities. It offers a range of cosy rooms with velvety fabrics and warm tones – perfect for relaxing. Guests and visitors are treated to fine food in the hotel restaurant “Riks”, where the focus is on fresh and seasonal dishes from Tirol. A good selection of vegetarian and vegan options is also available.

<https://www.erika-kitz.at/>

Holidays with wonderful views at the Lakeside Lodges

Located directly on the shores of the idyllic Schwarzsee lake in Kitzbühel, the Lakeside Lodges 4*S invite you to take a little time out from the hustle and bustle of daily life. The four suites sleeping up to four people each have a terrace or a garden leading down to the lake, combining wonderful peace and quiet with fabulous views. The suites range in size from 35m² to 83m². Each is equipped with king-size beds and its own sauna. The associated Alpenhotel Kitzbühel 4*, which is run by the same family, is also currently being renovated.

<https://www.alpenhotel-kitzbuehel.at/>

News from the Zillertal Valley: "Der Siegeler" becomes a lifestyle hotel

One of the oldest hotels in Mayrhofen has been transformed into a modern lifestyle hotel over the last year. Following major renovation work, the hotel "Der Siegeler" is now set to reopen in the summer with cosy double and triple rooms. The popular Mike's Sportbar remains part of the hotel and gives both locals and guests the opportunity to watch big sporting events on six TVs.

<https://www.hotel-siegelerhof.at/>

New campsite with 46 pitches in Scheffau

Nestled in a picturesque landscape and at the foot of the majestic Wilder Kaiser Mountains is the new Kaiser.Camp campsite in Scheffau. All in all there are 46 pitches available here for motorhomes and caravans.

<http://www.kaiser.camp>

Luxurious time out in the Chaletdorf Hochfilzer in Söll

Spa, sauna and sun – this combination makes the Chaletdorf Hochfilzer in Söll a special holiday address. The chalets, each measuring 110m², are beautifully decorated. In addition to two bedrooms, two bathrooms, a large living room and a kitchen, each chalet has a large sun terrace with a view of the surrounding mountains. The complex also has a private spa area with sauna, free-standing bathtub and chillout area. The hotel which forms part of the chalet village is only a few metres away and has an additional heated outdoor pool which chalets guests are welcome to use.

<https://www.hochfilzer.info/>

Covid-secure hotels and hospitality

All regions in Tirol have developed comprehensive Covid-secure hygiene concepts and flexible cancellation conditions to offer guests the greatest possible safety and peace of mind on holiday. Guests who have booked to stay in the *Kufsteinerland region*, the *Wilder Kaiser region* or the *Hohe Salve holiday region* can cancel free of charge up to 48 hours before the scheduled date of arrival. Flexible booking arrangements are also in place in the *Kitzbühel Alps region*. Depending on the accommodation, cancellations here can be made free of charge up to 2, 8 or 15 days before arrival. Quick and simple *Covid-19 testing* is available throughout Tirol. Staff in all hotels and hospitality locations are tested on a regular basis.

Some regions, such as *Kitzbühel*, provide safe alternative accommodation for guests who have tested positive for Covid-19, while others – for example *St. Anton am Arlberg* – use waste-water monitoring to assess local virus levels. Staff training is also essential. The *Karwendel region* uses the Safe Service app to educate staff on correct social distancing, hygiene measures and contactless customer care.

The website www.willkommen.tirol provides an overview of the number of cases in Tirol, updated daily, as well as information on travel restrictions currently in place, safety measures in the regions and details on what you need to know when travelling back to your home country.

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Tirol with its 34 regions is one of the leading tourist destinations in the Alps. Tourism in Tirol dates back almost 200 years and has been at the forefront of many innovations. Guests in both summer and winter appreciate the unique landscape, the high standard of service and infrastructure, and the traditionally warm welcome that has made Tirol famous throughout the world. Based in the regional capital Innsbruck, Tirol Werbung is the tourism marketing organisation for Tirol. Its main task is to position Tirol as the number one holiday destination in the Alps.

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