PRESS RELEASE

TIROLER ZUGSPITZ ARENA

Simply start pedalling!

On the sunny Tyrolean side of the Zugspitze the Tiroler Zugspitz Arena attracts

seasoned and aspiring (e-) mountain bikers with an extensive tour offering and

superb infrastructure. With an e-bike it's even easier to ride the region's more than

100 tours and trails. To ensure that our visitors' (first) e-bike holiday is a pleasure

the local bike schools offer training in technique and everything related to downhill

biking.

More and more bike enthusiasts are discovering the delights of e-mountain biking.

The motorised support of the upper thigh, which increases leg power by up to 300

per cent, is too great a temptation. It's the perfect way to effortlessly explore the

mountain world of the Tiroler Zugspitz Arena with its abundance of natural treasures

and to recharge your own batteries. Riding technique courses are offered so that

novices in particular do not get a rude awakening on their first ride. "E-bikes move

quickly uphill and are really great fun. Their high weight of up to 25 kg means it is best

to take it easy on descents because this is when the risk of an accident is greatest,"

says Georg Mott from Bikeguiding Zugspitzarena in Lermoos.

Simply set off on a tour of discovery

Anyone who experiences the pleasure of riding an electric bike is sure to fall in love.

For with gently assisted pedalling even the longest round tour becomes a pleasurable

cycling experience. As an "Approved Bike Area" the Tiroler Zugspitz Arena offers

idyllic options at all levels: whether you're a novice or a pro, a pleasure cyclist or a

racer, a climber or a downhiller. Particularly recommended are the ride from

Heiterwang around the shapely Thaneller (28 kilometres, an elevation gain of 589

metres) and from Ehrwald around the Daniel (45.3 kilometres, an elevation gain of

700 metres) with Lake Heiterwanger See as a highlight. Anyone who prefers their

rides long and epic can try out the Zugspitz-8 route and cycle round the Wetterstein

Mountains in addition to the Daniel circuit. This route is 111 kilometres in total with

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an elevation gain of 1,687 metres. And here's a tip: the Arena circuit links every village

with every tour and is also the ideal beginner's circuit in the Tiroler Zugspitz Arena.

Everything that the e-biker heart desires

On the Tyrolean side of the Zugspitze cyclists are comprehensively catered for. There

are many unique services which helped the Tiroler Zugspitz Arena to gain the

"Approved Bike Area" seal of quality. From bike hire facilities and bike guides with an

abundance of insider tips and tricks to hotels which cater specially for the needs of

cyclists. Our tip: Almost all cable cars transport bikes free of charge in summer. And

with the interactive route planner on the website it is possible to quickly filter the

perfect tour according to length, elevation gain or duration and load the GPS data for

the route onto your mobile phone. A wealth of hire and battery charging stations

ensures limitless mobility and flexibility.

Take the lift to downhill heaven

Naturally all tours can also be completed by bike without the assistance of a motor.

Those who prefer their downhill adventure on speedy, lift-supported downhill trails

will find a playground for enduro and all-mountain bikers on the Grubigstein in

Lermoos, the Marienberg in Biberwier and the Almkopf in Berwang/Bichlbach. A

particular highlight is the Blindsee Trail, which boasts the Great Trail Tirol quality seal,

from the Grubigstein down to the eponymous lake.

And by the way: the new pocket guide provides descriptions of 20 tours and twelve

single tracks – and shows them on a 1:50.000 map. This can be purchased for EUR 5

in the offices of the tourism association in Ehrwald, Lermoos, Berwang, Bichlbach and

Biberwier. And the "Z-Ticket" summer card offers an abundance of great benefits in

the Tiroler Zugspitz Arena!

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For further information on mountain biking in the Tiroler Zugspitz Arena visit www.zugspitzarena.com.

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Digital text and image material can be downloaded at www.hansmannpr.de.

The Tiroler Zugspitz Arena lies on the Austrian side of the Zugspitze in the Außerfern region of Tyrol, nestling between the Wetterstein Mountains with the Zugspitze to the north and the Mieminger range to the south. It comprises the villages of Ehrwald, Lermoos, Berwang, Bichlbach, Biberwier, Heiterwang am See, Lähn-Wengle and Namlos. The Zugspitze marks the border between Germany and Austria. It is accessible from both the German and Austrian sides of the frontier. From Ehrwald the Tiroler Zugspitzbahn cable car serves the western summit of the Zugspitze.