

## **Stubai Valley Press-Information**

May 2021

### **Outdoors at last: Nine mountain lakes, 109 three-thousanders and attractive tours in the Stubai Valley**

**Never before has summer in the Stubai Valley been so rejuvenating and inspiring. For the long-awaited return to well-loved mountain adventures, numerous offers for holidaying guests, with specially prepared tours to romantic and natural beauty spots have been created. Whether lone mountain tarns, the refreshing “WildeWasserWeg” or other locations that invite your gaze to wander, the Stubai Valley offers the perfect conditions for a happy, unique holiday experience.**

The Stubai Valley has prepared painstakingly for this restart. The 35 km long valley, situated to the south of Innsbruck, directly on the main Alpine ridge, offers mountain-lovers and relaxation-seekers an extraordinarily wide-ranging scope of activities. Within this valley, rich in tradition – surrounded by the magnificent backdrop of 109 three-thousanders and sparkling glaciers – everyone can discover their own individual holiday programme. Unlimited space and possibility for your moments of personal bliss.

#### **New: Explorer tours to the nine mountain lakes**

The mountains are a place of longing and desire. They are a symbol of freedom and true natural beauty. You do not have to be a professional alpinist to discover this in the Stubai Valley. The nine most beautiful of Stubai's mountain lakes are hidden gems of peace and inspiration where the sun's rays glint in the crystal-clear water. Discover these beautiful tarns hidden behind rocky sculptures and steep slopes or nestled between alpine meadows. Trips to the Mutterberger See, Grönausee, Freiger See, Rinnensee, Schlicker See, Alfaier See, Falbesoner See, Turmferner See and to the Blaue Lacke are some of the most memorable holiday experiences in the Stubai Valley. Detailed tour suggestions have been created, and there is even a prize awarded to guests who visit all the lakes and document their trips.

#### **Endless space for individual experiences: En route with the Stubai mountain cableways**

The Stubai Valley's four mountain cableways are the key to the grand holiday feeling. Glorious panorama trails and fascinating attractions are only a short ride away. Here everyone can be sure of experiencing their own personal perfect day. On hot summer days, the Stubai Glacier at over 3,000 m above sea-level provides is pleasantly cooling. Particularly when visiting the

glacier's Ice Grotto. Even higher up, at 3,210 m, the summit platform "TOP OF TYROL" offers breath-taking views. The platform is counted by GEO magazine amongst the top ten most spectacular viewing platforms worldwide. Families with children just love the Mammut adventure playground.

The Schlick 2000 hiking centre in Fulpmes also leads to new heights. Starting with the impressive backdrop of the Kalkkögel range at 2,100 m, the trail first heads to the viewing platform "StubaiBlick", from which you can experience spectacular views. The route then leads on via theme trails such as the Nature trail or the playful disc trail to the middle station, where the Stubai treehouse path is situated. Here you are in for a surprise with the seven impressive tree houses that are just begging to be explored and ensure diverting, fun hiking trips for the whole family.

On the Elfer, Neustift's local mountain, directly next to the mountain station, the Alps' largest walk-in sundial awaits you. From here, daredevil paragliders launch themselves onto the thermal draughts and informative tours begin along the "Geh-Zeiten-Wege", the trails into the Pinnistal valley and to the "Gratzengrübel" site of natural beauty.

The Serlesbahn mountain railway in Mieders opens the door to a true family paradise. At the mountain rail station Koppeneck, the Serlespark with its water playground landscapes will keep the kids amused while parents take in the amazing view. At the end of the day, you can all race down the mountain together on the summer toboggan run.

### **Whitewater and the majestic vastness of the mountains will help you slow down**

Experience it all, without the hassle of great differences in altitude – that is the WildeWasserWeg's forte as it leads you in three stages to some of the most beautiful waterfall scenery in the Stubai Valley. For example, the mighty Grawa waterfall, at whose feet the Grawa Observatory stands. This platform, furnished with loungers, lets visitors experience the health-promoting effects of the water up close. For ambitious hikers, the Stubai High Trail (Stubai-Höhenweg) is a classic trail, introducing you to the most enthralling parts of the valley as it traverses almost 80 km and more than 5,800 m in altitude. It passes the Seven Summits Stubai, the crowning glory for every alpinist. These seven summits are particularly distinctive and fascinating mountains, for example the highest peak in the valley – the 3,507 m high Zuckerhütl – or the 2,117 m high Serles at the gateway to the Stubai Valley, named by Goethe as the high altar.

### **Stubai Super Card: making wonderful holidays wonderfully affordable**

The Stubai Valley boasts four mountain cableways on which you can ride free of charge. The key to this is the Stubai Super Card. Guests receive the card between 19<sup>th</sup> May and 24<sup>th</sup>

October 2021 when booking a stay with one of our numerous partners. It is valid for the complete duration of your stay and includes, amongst other activities, a mountain train ride on the Serlesbahnen Mieders, the Schlick 2000 hiking centre and rides on the Elferbahnen in Neustift and the Stubaier Gletscherbahn. Bus rides, a ride on the summer toboggan run in Mieders and entry to the swimming pools are also free of charge. Guests not staying with a Stubai Super Card partner can buy the alternative Stubai Card. This covers the same services as the Stubai Super Card and is valid for five out of seven consecutive days.

**SAFE HOSPITALITY – Coronavirus COVID-19 Information**

The safety and good health of our guests and employees takes first priority among our host businesses, and in the Stubai Valley as a whole. All detailed information on current guidance and recommendations for safe hospitality procedure can be found on our website at:

[www.stubai.at/en/info-service/safe-hospitality/](http://www.stubai.at/en/info-service/safe-hospitality/).

**Further Information at**

[www.stubai.at/en/](http://www.stubai.at/en/)

[www.stubai.at/en/press/](http://www.stubai.at/en/press/)

**Press contact:**

Tourismusverband Stubai Tirol Kör  
Michael Gstrein  
Stubaitalhaus, Dorf 3  
6167 Neustift  
Österreich  
Tel. +43 501 881 0  
Fax +43 501 881 199  
[presse@stubai.at](mailto:presse@stubai.at)  
[www.stubai.at](http://www.stubai.at)