

# TIROL IN SUMMER 2023

## FACTS AND FIGURES

*How many guests come to Tirol each summer? How many hiking trails and mountain bike routes are there? How many spring rise in Tirol's mountains? How large are the region's nature parks? Here are some interesting facts and figures about summer in the Heart of the Alps.*

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**22.400.000** overnight stays were recorded in Tirol in summer 2022.

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**6.000.000** arrivals were recorded by Tirol's tourism businesses in summer of 2022.

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**574** mountains over 3,000 metres can be found in Tirol. The Großglockner (3,798 metres) and the Wildspitze (3,768 metres) are the highest mountains in the region.

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**~24.000** kilometres of hiking trails maintained by the Austrian Alpine Club criss-cross Tirol. For comparison, it is 6,500 kilometres as the crow flies from Innsbruck to New York.

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**24** stages and 320 kilometres in North Tirol, 9 stages and 93 kilometres in East Tirol make the Eagle Walk the region's best-known long-distance hiking trail.

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**~170** Austrian Alpine Club huts and numerous huts run by other organisations as well as restaurants high in the mountains offer hikers and holidaymakers a warm welcome.

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**6** Trail running regions have a holistic trail running offer.

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**2.060** pastures covering 1,200 square kilometres of meadowland preserve the natural alpine landscape and are used to produce delicious specialities from the mountains of Tirol.

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**~770** mountain guides and almost 2,000 hiking guides are available in Tirol to ensure a safe and enjoyable experience in the mountains

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**~6.400** kilometres of signposted and inspected mountain bike routes await in Tirol, suitable for both standard mountain bikes and electric-powered mountain bikes.

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**32.000** vertical metres of climbing and over 780 kilometres total riding distance, the 16 stages of the Tirol Mountain Bike Safari invites riders to explore the region with the support of 21 (plus 2 optional) cable cars.

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**330** kilometres of specially constructed singletrack trails provide downhill mountain biking fun in the mountains of Tirol – and new ones are being built all the time.

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**9** bike parks welcome downhill mountain bikers in the holiday regions of Innsbruck, Nauders, Serfaus-Fiss-Ladis, Ötztal, Seefeld, Kitzbühel Alps St. Johann in Tirol, Osttirol and Wipptal.

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**5** Gravelbike routes in 5 regions lead through Tirol.

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**~1.000** kilometres of cycle paths in Tirol inviting riders to explore the region on two wheels and enjoy many cultural highlights en route.

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**5.000** alpine climbing routes and 3,000 sport climbing routes await rock-climbing enthusiasts.

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**~600** multi-pitch tours for climbers in Tirol.

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**~5.700** Innsbruck Climbing Centre offers 5,700 square metres of climbing walls. In 2018 it hosted the IFSC Climbing World Championships.

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**~ 80** via ferrata fixed-rope climbing routes and 130 outdoor rock climbing areas, 40 of which are family-friendly.

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**~ 800** boulder problems in 9 boulder areas, including 5 quality-approved family-friendly areas.

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**~10.000** springs rise in the mountains of Tirol.

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**1.856** The Hohe Tauern National Park, which extends into the neighbouring province of Salzburg, covers a total area of 1,856 square kilometres. Tirol is also home to five nature parks inviting visitors to explore the flora and fauna of this delicately balanced alpine ecosystem

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**~400** working farms as well as 19 certified baby and child-friendly farms invite visitors to learn about one of Tirol's most important economic sectors during a holiday on the farm

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**17** regions known as Tirol Family Nests offer special packages for families with children.

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**>200** great attractions waiting to be discovered in Tirol.

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**20** mountain adventure areas with five different themes offer attractive leisure activities

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**110** inns bear the "Tiroler Wirtshaus" seal of approval and serve traditional, regional fare.

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**115** restaurants in Tirol with awarded toques by Gault Millau in 2023. This means that Tirol has more upcomer than any other province.

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**238** gastronomy and hotel businesses have received the "Bewusst Tirol" award by increasingly focusing on regional products.

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**13** Four-toques restaurants are located in Tirol, which is the most in the whole Austrian region.

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**2.657** tiles covered in real gold cover the Golden Roof, Innsbruck's most famous landmark.

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**23** golf courses, 19 of which are partner clubs of the Golf Alpin association, invite you to tee off in the heart of the mountains

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**48** quality-checked golf accommodation ensure an all-round successful golfing experience.

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**16.653** members of the approximately 301 brass bands in Tirol enrich the region's cultural life with their performances in 19 brass music districts.

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**~ 150** cultural initiatives can be found spread throughout all valleys and corners of Tirol.

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**>300** Folk and local theatres are part of the cultural diversity of Tirol.

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**>16** high-quality festivals from music, theatre to film and literature are organised.

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**332** Day and night train connections lead to Tirol.

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**Tirol** with its 34 regions is one of the leading tourist destinations in the Alps. Tourism in Tirol dates back almost 200 years and has been at the forefront of many innovations. Guests in both summer and winter appreciate the unique landscape, the high standard of service and infrastructure, and the traditionally warm welcome that has made Tirol famous throughout the world. Based in the regional capital Innsbruck, Tirol Werbung is the tourism marketing organisation for Tirol. Its main task is to position Tirol as the number one holiday destination in the Alps.

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HOLDING