

Tirol in summer – facts and figures

How many guests come to Tirol each summer? How many hiking trails and mountain bike routes are there? How many springs rise in Tirol's mountains? How large are the region's nature parks? Here are some interesting facts and figures about summer in the Heart of the Alps.

15.600.000 overnight stays were recorded in Tirol in summer 2020.

3.800.000 people spent a holiday in Tirol in summer 2020

325.700 There are 325,700 guest beds in Tirol. 50% are in hotels, around 40% are in holiday flats and 7% are in private accommodation. The rest is made up by other kinds of accommodation.

574 mountains over 3,000 metres can be found in Tirol. The Großglockner (3,798 metres) and the Wildspitze (3,768 metres) are the highest mountains in the region.

~24.000 kilometres of hiking trails maintained by the Austrian Alpine Club criss-cross Tirol. For comparison, it is 6,500 kilometres as the crow flies from Innsbruck to New York.

24 stages and 320 kilometres in North Tirol, 9 stages and 93 kilometres in East Tirol make the Eagle Walk the region's best-known long-distance hiking trail.

~170 Austrian Alpine Club huts and numerous huts run by other organisations as well as restaurants high in the mountains offer hikers and holidaymakers a warm welcome.

2.100 pastures covering 1,200 square kilometres of meadowland preserve the natural alpine landscape and are used to produce delicious specialities from the mountains of Tirol.

~700 mountain guides and almost 2,000 hiking guides are available in Tirol to ensure a safe and enjoyable experience in the mountains.

- ~6.200** kilometres of signposted and inspected mountain bike routes await in Tirol, suitable for both standard mountain bikes and electric-powered mountain bikes.
- 32.000** With 32,000 vertical metres of climbing and over 780 kilometres total riding distance, the 16 stages of the Tirol Mountain Bike Safari invites riders to explore the region with the support of 22 cable cars.
- ~130** specially constructed singletrack trails totalling 300 kilometres in length provide downhill mountain biking fun in the mountains of Tirol – and new ones are being built all the time.
- 8** bike parks welcome downhill mountain bikers in the holiday regions of Innsbruck, Nauders, Serfaus-Fiss-Ladis, Sölden, Oberndorf, Osttirol and Wipptal.
- ~1.000** kilometres of cycle paths in Tirol inviting riders to explore the region on two wheels and enjoy many cultural highlights en route.
- 5.000** alpine climbing routes and 3,000 sport climbing routes await rock-climbing enthusiasts.
- 560** Tirol is home to approximately 560 boulder problems in five dedicated bouldering areas, one of which is a quality-approved, family-friendly bouldering area inspected on a regular basis
- ~70** There are over 70 via ferrata fixed-rope climbing routes and 120 outdoor rock climbing areas, 23 of which are family-friendly.
- ~5.700** Innsbruck Climbing Centre offers 5,700 square metres of climbing walls. In 2018 it hosted the IFSC Climbing World Championships.
- ~10.000** springs rise in the mountains of Tirol.
- 1.856** The Hohe Tauern National Park, which extends into the neighbouring province of Salzburg, covers a total area of 1,856 square kilometres. Tirol is also home to five nature parks inviting visitors to explore the flora and fauna of this delicately balanced alpine ecosystem.
- ~400** working farms as well as 20 certified baby and child-friendly farms invite visitors to learn about one of Tirol's most important economic sectors during a holiday on the farm.
- 16** regions known as Tirol Family Nests offer special packages for families with children.

- > 200** There are around 200 great attractions waiting to be discovered in Tirol.
- 19** mountain adventure areas with five different themes offer attractive leisure activities.
- 117** inns bear the "Tiroler Wirtshaus" seal of approval and serve traditional, regional fare.
- 99** restaurants in Tirol received a total of 170 Toques in the 2020 Gault&Millau restaurant guide.
- 2.657** tiles covered in real gold cover the Golden Roof, Innsbruck's most famous landmark.
- 23** golf courses, 16 of which are partner clubs of the Golf Alpin association, invite you to tee off in the heart of the mountains.
- 15.650** members of the approximately 303 brass bands in Tirol enrich the region's cultural life with their performances in 19 brass music districts.
- 1** glacier ski area (Hintertux Glacier) makes it possible to enjoy winter sports at over 3,000 metres above sea level even in summer.

Tirol with its 34 regions is one of the leading tourist destinations in the Alps. Tourism in Tirol dates back almost 200 years and has been at the forefront of many innovations. Guests in both summer and winter appreciate the unique landscape, the high standard of service and infrastructure, and the traditionally warm welcome that has made Tirol famous throughout the world. Based in the regional capital Innsbruck, Tirol Werbung is the tourism marketing organisation for Tirol. Its main task is to position Tirol as the number one holiday destination in the Alps.

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