

Facts and figures about summer in Tirol

How many visitors come to Tirol each summer? How many kilometres of walking paths and mountain bike trails are there? How many natural springs can be found in the mountains of Tirol? How large are Tirol's nature parks? Here are some interesting facts and figures about Tirol in summer.

20,600,000	overnight stays in Tirol last summer (2021).
5,000,000	guests enjoyed a holiday in Tirol in 2021.
574	mountains over 3,000 metres in Tirol. The Großglockner (3,798 metres) and the Wildspitze (3,768 metres) are the highest peaks in Tirol.
~24,000	kilometres of walking and hiking trails in Tirol maintained by the Austrian Alpine Club. For a bit of perspective, it is 6,500 kilometres from Innsbruck to New York.
24	stages and 320 kilometres in North Tirol, 9 stages and 93 kilometres in East Tirol make the Eagle Walk the region's most famous long-distance hiking trail.
~170	mountain huts run by the Austrian Alpine Club plus many more huts and mountain restaurants welcome hikers and visitors.
2,100	meadows covering 1,200 square kilometres are used to graze cattle in summer, preserving the region's unique landscape and forming the basis for its delicious regional specialties.
~700	fully qualified mountain guides and 2,000 fully qualified hiking guides ensure guests stay safe and have fun in the mountains.
~6,200	kilometres of signposted and well-maintained mountain bike trails in Tirol are waiting to be explored, either by mountain bike or e-bike.



32,000	vertical metres and over 780 kilometres spread across 16 stages make up the Tirol Mountain Bike Safari, which includes the use of 22 cable cars.
130	specially created singletrack trails offer an adrenaline-pumping downhill biking experience – with more being built every year.
8	bike parks are available for downhill mountain bikers in Innsbruck, Nauders, Serfaus-Fiss-Ladis, Ötztal Valley, Kitzbühel Alps St. Johann in Tirol, East Tirol and the Wipptal Valley.
~1,000	kilometres of cycle paths cover the whole of Tirol – an excellent way to explore the region at a gentler pace and enjoy some of the best sightseeing highlights en route.
5,000	alpine climbing routes and 3,000 sport climbing routes await vertical adventurers.
600	multi-pitch climbs can be found in Tirol – perfect for ambitious rock climbers.
~5,700	square metres of wall space at Innsbruck Climbing Centre, which hosted the World Championships in 2018.
~ 80	via ferrata and 130 rock-climbing areas in Tirol, 49 of which are suitable for families.
~ 800	boulder problems in 9 boulder areas, including 5 quality-approved family-friendly areas.
~10,000	natural springs can be found in the mountains of Tirol.
1,856	square kilometres are covered by the Hohe Tauern National Park, which extends into the neighbouring provinces of Salzburg and Carinthia. Tirol is also home to five more nature parks.
~400	farmsteads and 20 quality-approved family-friendly accommodation providers offer the chance to experience life on a working farm.
17	regions have the status Tirolean Family Nests and are specifically aimed at families with children.



>200	outdoor attractions waiting to be explored in Tirol.
19	mountain adventure parks focused on five core themes provide plenty of action and adventure.
118	guesthouses in Tirol have been awarded the coveted status "Tiroler Wirtshaus" and serve high-quality traditional food.
98	restaurants in Tirol are listed in the 2021 Gault&Millau restaurant guide, where they have been awarded a cumulative total of 170 Toques.
2,657	gold-fired copper tiles make up the Golden Roof, Innsbruck's number one sightseeing attraction.
23	golf courses, of which 19 are Golf in Tirol partner clubs, invite players to tee off in stunning surroundings.
15,650	members of 303 brass bands keep Tirol's musical traditions alive across its 19 brass band regions.
1	glacier ski resort (Hintertux Glacier) makes it possible to enjoy winter sports at over 3,000 metres even in summer.

4.648 Zeichen

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Tirol with its 34 regions is one of the leading tourist destinations in the Alps. Tourism in Tirol dates back almost 200 years and has been at the forefront of many innovations. Guests in both summer and winter appreciate the unique landscape, the high standard of service and infrastructure, and the traditionally warm welcome that has made Tirol famous throughout the world. Based in the regional capital Innsbruck, Tirol Werbung is the tourism marketing organisation for Tirol. Its main task is to position Tirol as the number one holiday destination in the Alps.

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