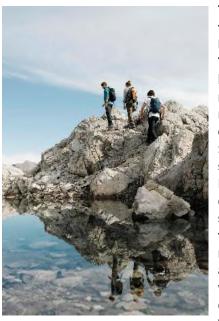


New milestone for the Arlberg region in Tyrol and Vorarlberg: Long-distance hiking trail "Arlberg Trail" as the first shared summer project

Five villages, three stages, one challenge



The Arlberg Trail burst onto the mountain scene in mid-August 2021 thus creating a whole new challenge for alpine enthusiasts. The sporty long-distance trail in the pass region between St. Anton am Arlberg in Tyrol and Lech/Stuben in Vorarlberg has a total length of 52 kilometres, of which almost one fifth is covered by cable car. What makes it so special: it enables the villages of the Austrian Ski Arlberg region to "grow together" in summer too, allowing hikers to walk the consistently signposted routes on one day hikes from St. Anton to Stuben, from Stuben to Lech and from Lech to St. Anton, whilst savouring their spectacular views. What St. Anton's Tourist Board Director, Martin Ebster, has to say about the new and symbolic longdistance hiking trail. "The Arlberg Trail bridges the gap between sporting aspirations, a genuine experience of nature and quality tourism, connecting what has long belonged together in people's minds and hearts." The moderately difficult hike can be started from all three villages in the valley, alternative routes are available. Pure walking time is around 18 hours with 6,038 metres of altitude difference (9,550 m incl. the cable car rides). The hike can be booked with your own Arlberg Trail ticket, 3- or 4-star hotels of your choice,

as well as other additional services such as luggage transport from 1st January 1 2022 at <u>arlbergtrail.com</u>. Tip: The individual <u>stages</u> can already be tested. Cable car operations end with the close of the summer season on 26th September 2021 <u>www.stantonamarlberg.com</u>

Photo: A highlight and the highest point of the Arlberg Trail - the Valluga at 2,811 metres above sea level high over St. Anton am Arlberg is part of the new long-distance hiking trail in Tyrol and Vorarlberg. Picture courtesy of: Arlberg Marketing GmbH



<u>Please note</u>: on request, we are more than happy to send you further press material and photos of the new Arlberg Trail. Just send an email to <u>tc.kupfer@hermann-meier.de</u> Picture courtesy of: Arlberg Marketing GmbH

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