

What's new in the Tirolean regions in winter 2021/22?

After the difficult past year, the Tirolean winter sports areas are looking forward to welcoming their guests: Despite all the challenges, investments were made in infrastructure across the country. Especially in the area of gentler winter sports – such as winter hiking or cross-country skiing – guests can look forward to many innovations.

More comfort in Nauders: The new Goldseebahn lift is ready for its first season

In the Nauders ski area, the new six-seater chairlift Goldseebahn will start operating this winter season 2021/22. The kid's and family chairlift is amazing because of its child safety, seat heating, weather protection bonnet and increased wind stability. By the winter season 2022/23, the Goldseebahn lift will have replaced three T-bars in the Nauders ski area. For the guests this will mean more modern comfort! In addition, the slopes in the area of the new lift will be adapted and steeper sections will be made more accessible.

www.nauders.com/de/Ihr-Nauders/Im-Winter/Skigebiet-Nauders/Aktuelle-Bilder

Cross-border cross-country skiing Venosta Nordic

The region is also part of the new Venosta Nordic cross-country skiing network: It connects 6 cross-country skiing areas with 9 cross-country ski tracks in Nauders in South Tirol's Venosta valley. With just one ticket (7-day ticket for €18) you can access and choose from around 90 kilometres of cross-country ski tracks. Among them are idyllic forest tracks, challenging high-altitude tracks and beautifully situated panoramic tracks.

www.nauders.com und www.venosta-nordic.net

New Rosskarbahn cable car in Obergurgl

In Obergurgl in the Ötztal valley, the Rosskarbahn cable car is being renovated: In the course of the work, the top station of the cable car will be moved closer towards the Festkogel cable car station and then offer hikers a better connection to the Festkogel mountain hut in the future. Amazing fact: 2,400 people can be transported per hour on the state-of-the-art Doppelmayr lift.

<https://www.obergurgl.com/summer/new-projects.html>

“Lumagica” will once again light up the Christmas season this winter

The magical light park “Lumagica” in Innsbruck's Imperial Gardens will be back this winter to capture children's and adults' imagination with more than 300 light sculptures, interactive light installations, and magical light images. Visit “Lumagica” from 5 November 2021 to 9 January 2022-

<http://www.innsbruck.info/en/customs-and-events/highlights/lumagica-innsbruck.html>

Training facility for tobogganing fans: natural track luge centre in Navis

Exciting news for tobogganing enthusiasts: In Navis in the Wipptal valley, there's a new natural track luge centre (*Naturbahn-Rodelsportzentrum*). The conditions are ideal for training groups and the centre is also to become a venue for national and international competitions.

www.rodelsportzentrum-navis.tirol

Far away from the hustle and bustle: gentle winter sports in the mountaineering villages in the Wipptal valley

If you are looking for a winter idyll in untouched nature away from the hustle and bustle, then visit the mountaineering villages of Trins and Gschnitz in the Gschnitztal valley: The side valley of the Wipptal valley has preserved its original character and focuses entirely on the motto "less is more". As part of the package deal "mountaineering village up close", the Gschnitztal valley offers a holiday experience of the gentler kind: Guests will get closer to nature while snowshoeing and ski touring, or some might even dare to take a cross-country course on skis.

A special service is also offered in the mountaineering village of St. Jodok/Schmirn/Vals: There is a daily winter tour transfer that takes ski tourers, winter hikers and snowshoe hikers to the starting points of the tours and picks them up again.

www.wipptal.at

Endless skiing in the SkiWelt Wilder Kaiser-Brixental and KitzSki

For all those who can never get enough of skiing, SkiWelt Wilder Kaiser-Brixental and KitzSki are offering a new challenge from this winter season onwards: The longest ski circuit in the world! The new KitzSkiWelt Tour will connect the SkiWelt Wilder Kaiser-Brixental with the KitzSki ski area. This means you can ski from Going am Wilden Kaiser across the Kitzbühel Alps to Hollersbach in the Hohe Tauern mountain range and back – and never use a slope twice. The 34.7-kilometre-long circuit tour can be started flexibly on different variants from any SkiWelt location with just one ticket – the KitzSkiWelt ticket.

www.skiwelt.at/kitzskiwelttour

Delightful calmness: Winter Hiking Days in Kartitsch

The winter hiking village Kartitsch in East Tirol is offering gentler exercise in the untouched nature from 10 to 13 March 2022. The European Winter Walking Days will take place here. All the offered hikes – for example, the Dorfberg lookout mountain hike – are accompanied by official hiking guides. The hikes are offered in different languages (German, English or Italian). In addition, participants can look forward to a traditional, regionally influenced social programme.

www.osttirol.com/en/discover-and-experience/events/european-winter-walking-days/

Sustainability awards for climate-friendly ski resorts

Two ski resorts in Tirol have received awards for their efforts in terms of sustainability and climate protection. The Silvretta Arena in Paznaun has already been working on becoming climate neutral

since 2019. For this purpose, the greenhouse gas emissions in the ski area are calculated, reduced where possible and all unavoidable emissions are offset via recognised climate protection projects. Since the beginning of 2021, the company Silvrettaseilbahn AG has been operating all facilities, mountain restaurants and snowmaking equipment with 100 per cent green energy from Austria and has also received the green energy certificate for their efforts.

SkiWelt Wilder Kaiser-Brixental also ensures that a wide range of environmental protection measures are in place making operations as sustainable as possible: For example, the Sonnenlift in Brixen is 100 per cent solar-powered, 100 per cent of the energy for the entire facilities comes from hydropower, construction measures are accompanied by nature conservation experts and even the colours of the building are coordinated in harmony with nature. SkiWelt Wilder Kaiser-Brixental has already received several awards for these efforts and was just recently voted one of the “most environmentally friendly ski resorts in Austria” by the skiresort.de platform.

www.ischgl.com/en/More/Silvrettaseilbahn-AG-the-company/climate-neutral-lift-operations

www.skiwelt.at/en/skiwelt-goes-green-to-stay-white.html

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Tirol is one of the leading holiday destinations in the Alps. There are 34 regional tourism associations which represent their members' interests and promote tourism within their respective areas. Tirolean tourism is characterised by almost 200 years of history and numerous pioneering achievements. In summer and winter, guests appreciate the alpine mountain landscape and nature, the high quality of service and infrastructure, as well as the Tirolean hospitality. Tirol Werbung GmbH, based in Innsbruck, is part of Lebensraum Tirol Holding GmbH and acts as the tourism marketing organisation of Tirol. Its most important mission is to position Tirol as the most sought-after destination in the Alpine world.

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