



## Something for everyone

***Serfaus-Fiss-Ladis is the all-round holiday region to suit everyone. Whether families with children, seniors, couples, friends or singles - everyone can do everything here. After all, the sports, play, adventure, enjoyment and leisure possibilities that the holiday region in the Upper Tyrolean Inntal valley has to offer are almost endless.***

Only a desperate gambler wagers everything on a single throw. This is not something said by a dice player, but by Friedrich Schiller. And only a desperate holidaymaker puts everything on a single activity. Those with a deep sense of relaxation also diversify when they go on holiday: hiking in the mountains in the morning, stopping for a bite to eat in a rustic mountain hut at lunchtime, relaxing by the pool in the afternoon, and indulging their taste buds in a restaurant in the evening. Or: action programme with the children in the morning, culinary highlights in the Gourmet Gondola at lunchtime (while the kids are in professional care), siesta in the afternoon and a walk through the historical ambience of the three mountain villages [Serfaus, Fiss and Ladis](#) in the evening. Or maybe something completely different? The options on the sunny high plateau are as extensive as the possible combinations in the dice cup. Except that holidaymakers here are anything but desperate.

### **Mountain sports for everybody: from A for Alpine Hiking to X for X-Trees**

The mountain world around Serfaus, Fiss and Ladis resembles something out of a picture book. But more beautiful. This is where the Ötztal Alps and the Samnaun Group greet you with mountains rising up to the three-thousand-metre mark. You can even climb a few 3,000-metre peaks high above the three mountain villages with lift support - and along more than 500 kilometres of superbly signposted [hiking trails](#). Enjoyment is always the main focus when hiking, too. Those looking to take things to the extreme, however, can balance from treetop to treetop in the *X-Trees forest rope course*. The whole family can experience even more high spirits on the via ferratas at Laudeck castle or in the *Rappenwand Family Climbing Crag*. In the mood for [biking](#)? Serfaus-Fiss-Ladis is known for its extensive mountain bike trail network - not to mention its world-class bike park that caters for the whole family. Special highlight: the so-called *Early Rides* - mountain biking at sunrise.

### **Adrenalin alarm for everyone: the unique action stagings**

The south-facing sunny balcony high above the Upper Tyrolean Inntal valley places full emphasis on fun and games - making a name for itself as one of the most popular family holiday destinations in the Alps. The many [action activities](#) around the three mountain villages are to thank for this. The *Schneisenfeger Family Coaster* zooms from the Alpkopf mountain over Serfaus directly to the *Hög Adventure Park* at 40 km/h. The *Skyswing*, an oversized boat swing, and the *Fisser Flieger*, offering the feeling of real flying, promise even more thrills. But the alpine adventure land has much more to offer. For example, the *Children's Mine* on the Fisser Joch, the *Georama Lassida* mineral and fossil park and the *Wode Park*, where young and old explorers can experience stories full of mystery about Wode, the giant. Last but not least, the *Pirates' Trail*, *Witches' Trail* and *Explorers' Trail* all attract visitors to Serfaus, Fiss and Ladis. The three [themed trails](#) were designed by Thomas Brezina, Austria's best-known children's and youth author. Things are never boring in Serfaus-Fiss-Ladis!



### **Mountain enjoyment for everyone: feelings of high alpine spirit without sweat marks**

Holidaymakers around Serfaus-Fiss-Ladis can be chauffeured up to 2,600 metres in altitude by 10 cable car companies. Great for holidays enjoyed by three generations: while the parents take the hiking bus to the neighbouring village and glide up to the panoramic summit in the gondola, the children play, scamper and race around with Murmli the marmot and Berta the cow in the [Murmli Club in Serfaus and the Mini&Maxi Club in Fiss-Ladis](#). And grandma and granddad can relax at one of the many Feel-good Stops. These are ergonomic pleasure loungers and comfortable hammocks that are situated at some of the most beautiful spots around Serfaus, Fiss and Ladis. Talking of beautiful: the holiday region is well ahead in terms of summer tanning with over 2,000 hours of sunshine per year. Everyone meets for lunch at one of the many mountain restaurants and huts above the roofs of Serfaus-Fiss-Ladis. The concept of indulgence is simply a big deal in Tyrol.

### **Culinary highlights for everyone: on the way to delicious taste**

Whether you are a tiny tot or a mature soul, a connoisseur or a fun sports enthusiast, a family, couple, friends or singles - there is something for everyone in Serfaus-Fiss-Ladis. Action in the heart of nature is only ever one side of the coin, the other is enjoyment with body and soul. The three mountain villages have plenty to offer when it comes to [culinary delights](#). The taste buds will rejoice to waltz time on the *Culinary Hike*. And those who float up to an altitude of around 2,400 metres in the *Gourmet Gondola* experience culinary highlights in two senses of the word. The futuristic *Crystal Cube* on the Zwölferkopf mountain is also known beyond the Tyrolean state borders for the highest level of culinary delights. The *Sauerbrunn* healing and sulphur spring is hidden two levels further down in Ladis - the purest fountain of youth for body and soul. The Serfaus-Fiss-Ladis holiday region simply has something for everyone!

For further information about the Serfaus-Fiss-Ladis head to [www.serfaus-fiss-ladis.at/en](http://www.serfaus-fiss-ladis.at/en).

Further press information and free photographic material is available on our press portal under [www.serfaus-fiss-ladis.at/en/Service/Press](http://www.serfaus-fiss-ladis.at/en/Service/Press).

### **About Serfaus-Fiss-Ladis**

True to the motto "A cheer for the mountain summer", the Tyrolean holiday region of Serfaus-Fiss-Ladis represents variety and completely carefree mountain holidays at the highest level. For singles as well as best friends, families or three-generation groups. Because the mountains there not only have plenty to offer the grown-ups, but also the little ones. The three mountain villages of Serfaus, Fiss and Ladis, each of which enjoy history in abundance, are situated on a sunny high plateau above the upper Tyrolean Inntal valley, surrounded by the striking mountain peaks of the Samnaun mountain range and the Ötztal Alps. The mountain idyll provides the best conditions for an unforgettable mountain summer for all guests at an altitude of between 1,200 and 3,000 metres above sea level: full of living traditions, real adventures and culinary delights. But also with high mountains, cool mountain lakes and vast alpine pastures, where the jingling of cow bells is the latest thing to drive away everyday life. More information can be found at: [www.serfaus-fiss-ladis.at/en](http://www.serfaus-fiss-ladis.at/en).



**For further information:**

Alexandra Hangl  
Serfaus-Fiss-Ladis Tourist Board  
Gänsackerweg 2  
6534 Serfaus-Fiss-Ladis, Austria  
Phone: +43(0)5476/623972  
[a.hangl@serfaus-fiss-ladis.at](mailto:a.hangl@serfaus-fiss-ladis.at)  
[www.serfaus-fiss-ladis.at/en](http://www.serfaus-fiss-ladis.at/en)

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