

# TICKETS FOR A FUN-FILLED WINTER SNOW CARD TIROL

*Clear mountain air, expansive views and snow sparkling in the sun. As your gaze roves over pristine white peaks and blue skies, everything becomes clear: winter in Tirol is not just a romantic notion, but a solemn pledge - to everyone who is crazy about snow. It is a hunger for snowy adventures and anticipation of perfect ski days that are not long in coming. Because those seeking to leave everyday life behind at altitudes of over 3,000 metres above sea level can quench this desire from 1st October, when the 5 Tirolean glaciers open up with the Snow Card Tirol. Skiing bliss, fun on the slopes and your very own piece of freedom await you here, just as they do in no less than 90 ski areas throughout Tirol. Such diversity is insane!*

## **True highlights: the 5 Tirolean glaciers**

Snow has fallen on the glaciers over the last few days and eager anticipation of carving your first turns down the slopes increases with every new picture published. The formula "higher is better" definitely applies here, especially at the start of the season. Which makes the 5 Tirolean glaciers the perfect place to be: where you can ski on the glacier ski areas in Kaunertal, Pitztal, Sölden, Stubai and Hintertux´ at over 3,000 metres above sea-level and there is ample space for fun on the slopes.

You can ski your first few kilometres of the new winter season here as early as October. Wide carving turns on freshly groomed slopes awaken a special kind of happiness that can only be found up here at over 3,000 metres. Moreover, each of the 5 Tirolean glaciers has its own unique highlights to offer.

Things get literally high on the Pitztal Glacier, Austria's highest ski area. The highest coffee house in Tirol, Café 3440, offers a sensational view of the Ötztal Alps and over 50 three-thousand-metre-high peaks. Go deep instead of high in the unique ice world on the Hintertux Glacier where, after a day of skiing on the slopes and fun slopes, you can take a tour of the impressive Nature's Ice Palace. Probably the best-known glacier ski area in Sölden offers plenty of action. Racetracks and fun parks provide the perfect mix of adrenaline, speed and feeling of freedom. Elements also appreciated by none other than James Bond. Those wanting to immerse themselves in the world of secret agents and get into the scenes of "Spectre",

which were filmed around Sölden, need look no further than Elements 007. Kaunertal Glacier may not be an action film set, but it offers a magnificent panorama and views of the three countries instead. In addition to the "Black Ibex" - the steepest prepared downhill run in Austria - the area offers many blue slopes where people of every age can learn to ski. Not the highest or the steepest, but the largest glacier ski area with lots of attractions for children can be found on the Stubai Glacier. Snow carousel, children's restaurant and 36 slopes ensure that you will never want to leave. And if you do, then only via the downhill valley run, which encompasses a length of ten kilometres and a good 1,500 metres in altitude from the Wildspitz mountain station down to the valley.

For more information on Tirol's largest ski ticket and a selection of multi-resort ski passes from A, such as the Arlberg Ski Ticket, to the Kitzbüheler Alpen Super Ski Card, Ötztaler Superskipass or Ski plus City Pass, to Z with the Zillertaler Superskipass can be found at [www.tyrol.com/ski-pass](http://www.tyrol.com/ski-pass).

The latest information on travelling to Tirol and Covid-19 restrictions in the region can be found at [www.welcome.tirol](http://www.welcome.tirol).

### *3.624 Zeichen SCT*

With its 34 regional associations, **Tirol** is one of the leading holiday destinations in the Alps. Tirolean tourism is characterised by almost 200 years of history and various pioneering achievements. Summer and winter guests alike appreciate the alpine mountain landscape and nature, the high quality of service and infrastructure, as well as the welcoming hospitality. Based in Innsbruck, Tirol Werbung GmbH is part of the Lebensraum Tirol Holding GmbH group of companies and serves as the provincial tourism marketing organisation, working towards positioning Tirol as the most sought-after and spiritually energising location in the alpine world.

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