

White visions for the future in Ischgl

This winter, Ischgl is giving winter sports enthusiasts a look in the crystal ball. White it will be. That is already certain. What it will look like in concrete terms is answered by sculptors from all over the world with their artworks at the 29th "Shapes in White" snow sculpture competition. The event will be held from January 8 to 14, 2023, under the motto "Future, Future-Mobility, Climate" and will transform the Silvretta Arena into an impressive open-air gallery.

When Ischgl calls for the "Shapes in White" snow sculpture competition in January, artists' heads are spinning all over the world. This year, the future is shaped out of Ischgl snow. Under the motto "Future, Future-Mobility, Climate", ten pairs of sculptors will get creative and transform the Ischgl skiing area into a "futuristic" and "climatic" open-air gallery made of snow. The rules are simple: Whoever turns their visions of the future into ice-cold reality best, wins. Thus, from January 8 to 14, 2023, ten selected pairs of artists from seven nations will work for five days on a total of ten snow sculptures, up to ten meters high, distributed throughout the skiing area. In addition, there will be a themed sculpture specified by us, which will be realized by last year's winner. Want a sneak preview? If you want to get a sneak preview, you can ski the various locations in the Silvretta Arena and look over the artists' shoulders and their work. On January 14, the Ischgl jury will choose the most beautiful work of art. A map with explanations and locations of the eleven "Shapes in White" is available free of charge on site. More Info: www.ischgl.com

"Shapes in white" - How too much snow became an art project

What are we going to do with all that snow? Art - what else! This was the idea behind the "Shapes in White" snow sculpture project 30 years ago. Since then, sculptors from all over the world send their designs to the jury of the Ischgl snow sculpture competition every year. The jury selects the most beautiful entries and invites ten pairs of artists to the Silvretta Arena for the realization. The snow artists then have five days to create their masterpieces of snow, up to ten meters high, in the 239 kilometer skiing area. The annually changing motto is announced in advance. With sculptures of the founders of the Silvrettaseilbahn AG on the occasion of its 50th anniversary (2014), sea creatures (1995) or dragons (2012), a wide variety of themes have already been imaginatively realized. This winter, winter sports enthusiasts and snow art lovers can look forward to exciting interpretations on the broad theme of "Future, E-Mobility and Climate" at the 29th snow sculpture competition "Shapes in White".

PRESS RELEASE

For more information, visit www.ischgl.com.

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