**PillerseeTal in the spotlight of the trail running elite:**

**KAT100 for the first time part of the UTMB World Series**

**From August 3 to 5, 2023, the KAT100 will once again send its participants across and over the Kitzbuehel Alps - with great international appeal, because for the first time Austria's longest ultra trail is part of the UTMB World Series and has thus arrived in the highest international series. In addition to the world's best ultra runners, however, amateurs, beginners and the very youngest trail runners can also demonstrate their skills.**

Rocky passages at sunset, flowy valley trails at dusk, through the darkness on grassy high-altitude trails and a breathtaking sunrise on a mountain peak: In 2023, the KAT100 by UTMB ® presents itself as diverse as the Kitzbuehel Alps in which it takes place. Austria's longest ultra trail is held in the PillerseeTal for the fourth time - but this year, the organizers have made a push into the top tier. In 2023, the event will be part of the UTMB World Series and thus a hotspot for the international trail running community, TVB-PillerseeTal Managing Director Armin Kuen is pleased to announce: "Since we have been organizing the KAT100 by UTMB ®, it has naturally been our wish and goal to also move up into the Champions League of trail running events," says Kuen: "Trail running is still a strongly growing sport with international appeal, the KAT100 by UTMB ® for us therefore a super opportunity to present the PillerseeTal to an international, sports-loving audience also in summer."

For the world's best ultra runners, the race starts in the heart of the PillerseeTal, in Fieberbrunn, and covers 170.7 kilometers and 9,820 meters of altitude across the Kitzbuehel Alps and over some of the most challenging but also most impressive peaks to their personal limits - and beyond. The distance can also be run in teams of two or four as part of the Ekiden Trail.

**From beginners to professionals: trail distances for everyone at the KAT100 by UTMB** ®

Interested runners should not be intimidated by the impressive number in the event name. In addition to the flagship run KAT100 Miles, the organizers in the PillerseeTal also have the right challenge in store for night owls, amateurs, trail running beginners and children with other distances. For example, the KAT100 Endurance Trail awaits with 92 kilometers, starting in Fieberbrunn and finishing at the Kitzbüheler Horn, where athletes can experience their trail running adventure at night. No less challenging are the KAT100 Marathon Trail (48 kilometers) and the KAT100 Speed Trail (24.2 kilometers). All beginners can be part of the exceptional format with the KAT100 Easy Trail over eight kilometers. Children who are keen on running will start on different distances as part of the Kids Trail. In the start and finish area in Fieberbrunn, the entire trail running package will once again be put together during the three days of the KAT100. In addition to a comprehensive gastronomic offer, a live broadcast from the course and an expo area await.

**Towards the big goal: the finals on Mont Blanc**

The KAT100 by UTMB ® is, next to the Mozart 100 by UTMB, the second event of the UTMB World Series in Austria. The 2023 race series will feature a total of 31 events, including new events in Europe, South America and Africa. Further races in Asia and the USA have been announced.