

PURE NATURE, LAKE VIEWS & GLAMPING CAMPING IN TIROL

Camping holidays are enjoying ever-increasing popularity and Tirol offers a selection of over 85 options. The choice for campers ranges from tranquil spots in the midst of nature, to a luxurious tree house. Incidentally, wild camping is not permitted in the heart of the Alps, but that is no cause for sadness: Tirolean campsites offer everything you could possibly wish for and more.

Small and sophisticated

Mountain Camp Pitztal is a good choice for those seeking peace and quiet whilst enjoying nature. This small and natural campsite in Jerzens offers pitches for just 38 motorhomes and caravans on an idyllic site, while tents can be pitched on the meadow around the waterfall. Moreover, the Alpine Bungalow is available for hire, which can comfortably accommodate one to five persons. The Mountain Camp's highlight is a pond with jetty and sunbathing lawn, where you can swim and fish! The campsite is also an ideal starting point for mountain enthusiasts to embark on hikes, summit tours and excursions by mountain bike.

The family friendly Lechtal Camping Vorderhornbach is located in the middle of Lechtal Nature Park. The 40 pitches are nestled amidst the impressive mountain panorama of the nature park region. In addition to pitches and tent sites, guests can also enjoy comfortable cabins and rustic caravans. On-site facilities include the (public) nature adventure pool and a bistro for days when you don't feel like cooking. The Lechtal cycle path and Lech hiking trail can be wonderfully discovered from here!

For luxury campers

Holidays in the midst of nature with an extra portion of luxury await campers at Zugspitz Resort campsite in Ehrwald in the Tirolean Zugspitz Arena. Campers can enjoy all the amenities of the adjacent 4-star superior Zugspitz Resort, including the 1,500 m² play and water world and restaurant. At the campsite itself, guests can choose between 100 standard and 98 comfort pitches with extra space all year round: both offer, amongst other amenities, access to the deluxe bathhouse with 35 bathing rooms.

Ferienparadies Natterer See Holiday Paradise is a veritable all-rounder and current holder of the ADAC Camping Award. The facility is located a mere seven kilometres from Innsbruck and right next to the idyllic Lake Natterer. The 5-star campsite offers ample space and

modern infrastructure in all price categories: from standard pitches for tents and minivans to the luxury category in XXL format (160m²). Those who prefer “glamping” to camping holidays are also well catered for at Lake Natterer: in addition to charming wooden bunkhouses for two, the holiday paradise offers exclusive safari lodge tents for five to eight persons. These are fully equipped with a kitchen, rain shower and panoramic terrace with barbecue grill. The Family & Panorama Wood Lodges provide an alternative and equally luxurious option: these comfortable wooden tree houses can be booked all year round and offer a close-to-nature holiday experience thanks to their huge panoramic window facade.

Those who like to sleep outside but still hanker after the comfort of a hotel room will find the perfect compromise in the glamping tents at Gerhardhof in Wildermieming. Here, guests sleep snugly under a tent roof in a natural wood bed complete with luscious bed linen. The tents even include a sofa, table and private wooden terrace with deckchairs. Clean, modern sanitary facilities with washing machines and tumble dryers are available in the immediate vicinity. Furthermore, Gerhardhof in Wildermieming offers a further 100 pitches for caravans and mobile homes in three different categories and a tent site, as well as a private swimming pond, combined with wonderful peace and quiet and impressive views.

Sustainability and the highest level of comfort

Natürlich HELL campsite in Fügen in the Zillertal is proof that luxury and sustainability can go hand in hand: it bears the Austrian eco-label and is a certified environmentally friendly campsite. The campsite uses solar energy, has green roofs and low-energy buildings. The nature-oriented site offers a total of around 200 pitches encompassing some 70 to 120m² each. The disabled accessible and comfortable building with washrooms and sanitary facilities is modern and spacious, where guests can also rent a private bathroom. The pitch price also includes access to the indoor and outdoor pools, while relaxation in the sauna and wellness area can be booked on request.

For Families:

Boredom? No chance of that happening here: Erlebnis Comfort Camping Aufenfeld in the Ziller Valley is paradise for active holidaymakers and families who are always on the lookout for the next adventure. A huge range of activities are possible here, from tennis to go-karting and archery. And who can claim to have visited a western town during a camping holiday in Tirol? Aufenfeld leisure park on the campsite grounds offers the opportunity to do just that - where "Mount Lake City" with a riding area for pony rides, a sheriff's station and a western nature trail await. There is also a 4,000 m² bathing lake, a 380 m² indoor swimming pool and a climbing hall. A sauna area panders to those wanting to indulge in the essential pleasures of rest and relaxation. The site offers pitches in three categories - from standard to luxury - for motorhomes, tents and caravans, but guests can also book one of the flats or new luxury suites.

Tirol Camp in Fieberbrunn in the Pillerseetal is also ideal for families. Fieberbrunn cable car base station is right next to the campsite: which means that guests are not only very close to the Fieberbrunn hiking area, but can also reach the Timoks Welt and Timoks Alpine Coaster mountain adventure parks in no time at all. The campsite also offers a special chill-out area for young people with a lounge, video games and films, as well as a skating area and

basketball hoop. You can book spacious comfort pitches as well as deluxe pitches with their own bathroom at this campsite in the middle of the Kitzbühel Alps. The site also has a spacious wellness area with a panorama pool, restaurant and mini market.

Camping on the Lake

Seeblick Toni campsite in Kramsach is located directly on Lake Reintaler See: the idyllic site offers year-round pitches for caravans, motorhomes and tents, direct access to the lake, a large sunbathing lawn and two small, natural beaches. Water temperatures of up to 26 degrees and excellent water quality make swimming in Lake Reintaler See particularly pleasant. Little ones can let off steam in the playground with trampoline, climbing rope garden and slides, while grown-ups relax in the wellness area. And if you get hungry after a swim, Brantlhof Guesthouse will tempt you with culinary specialities. Numerous excursion destinations, such as the Museum of Tirolean Farmhouses, the funny cemetery in Kramsach as well as Rattenberg, the smallest and most historic town in Austria and Alpbach, the most beautiful village in Austria, offer alternative options even on rainy days.

A pitch by the Tirolean sea? That's what the Alpen-Caravanpark at Lake Achensee offers. With its direct lake access on the north shore of Lake Achensee, modern sanitary facilities and restaurant with sun terrace, this campsite is ideal for anyone who wants to wake up to views of the lake. Alpen-Caravanpark caters well for children with its own adventure water play park.

Camping Fernsteinsee is located on the south side of the Fern Pass. The unique nature resort of 280,000 m² offers a campsite, a 4-star hotel and luxurious suites in the former Fernsteinsee Castle, the likes of which were also frequented by Empress Maria Theresia of Austria and King Ludwig II of Bavaria. The picturesque lake impresses with its myriad shades of green and invites you to go boating in summer or diving for the more sporty inclined. 120 pitches in three categories (standard to luxury) offer camping in the midst of magnificent mountain and lake scenery.

For sports enthusiasts and bikers

Camping Sölden is the perfect choice for sport-loving campers: The site is very close to the Ötztaler Ache, an Eldorado for kayakers and only 200 metres away from the Gaislachkogel cable car and Tirol's largest pump track park, Bike Republic Sölden. Speaking of biking - the site also includes a bike wash area and access-protected bike storage. Guests staying at the Sölden campsite will also enjoy the indoor exercise wall for sports climbers and a fitness room. Rest and relaxation can be found in the sauna area. With around 100 pitches, this campsite is one of Tirol's more compact facilities, but still offers every amenity and comfort.

To find out more about Tirolean campsites, please visit: <https://www.tirol.at/camping>

7.967 Characters

With its 34 regional associations, **Tirol** is one of the leading holiday destinations in the Alps. Tirol tourism is characterised by almost 200 years of history and various pioneering achievements. Summer and winter guests alike appreciate the alpine mountain landscape and nature, the high quality of service and infrastructure, as well as the welcoming hospitality. Based in Innsbruck, Tirol Werbung GmbH is part of the Lebensraum Tirol Holding GmbH group of companies and serves as the provincial tourism marketing organisation, working towards positioning Tirol as the most sought-after and spiritually energising location in the alpine world.

Elena Protopopow

Press

Tirol Werbung GmbH

Maria-Theresien-Straße 55

6020 Innsbruck

+43.512.5320363

elena.protopopow@tirolwerbung.at

www.tyrol.com

t

e

w

LEBENSRAUM TIROL
HOLDING