

# Gregor Meyle and Tim Bendzko live at the World Mountain and Trail Running Championships

30 days to go until the WMTRC's kick-off

Today, May 6 it will be exactly one month to go until the World Mountain and Trail Running Championships (WMTRC) 2023 Innsbruck-Stubai kick off. From June 6 to 10 the two Tyrolean hosting regions will become a center of mountain and trail running, with an extensive fringe program to accompany the event.

On June 6, Gregor Meyle and his band are going to ignite the fire, so to speak, and kick off the WMTRC program with a free concert outside the Landestheater from 8:00 PM. They will be performing hits like "Jetzt kommt der Tag" ("Now Comes The Day") and "Flieg jetzt los" (Take Flight Now"). Lyrics like "Du hast hart trainiert und hast viel riskiert für dich. Flieg jetzt los, immer weiter" ("You have trained hard and have risked a lot, take flight now, keep going") are perfectly suited to put both athletes and spectators in the right mood for the contests.

# Tim Bendzko at the grand finale

Following the closing ceremony, Tim Bendzko will be the WMTRC's closing act as well as one of its highlights, performing from 8:45 PM on June 10. His songs speak of empathy, touching the hearts and souls of his fans. Hardly any other musician has left their mark on German-speaking pop music the way he has.

### **Enticing fringe program**

There will be an enticing fringe program to accompany the WMTRC and entertain athletes and spectators alike before and after the races. Apart from the highlights – the opening and closing ceremonies – there are going to be further live acts as well as the cultural experience night in Stubai and artistic as well as culinary events to offer something to everyone. The schedule is being updated on a regular basis and can be found on: <a href="https://www.innsbruck-stubai2023.com/zuschauer">www.innsbruck-stubai2023.com/zuschauer</a>

## **Looking for further "Cheering Crews"**

A sports event is something unique thanks to the atmosphere and to the images that are being broadcast. This is why the Organizing Committee has come up with the idea of so-called "Cheering Crews". "The athletes' achievements are extraordinary, irrespective of whether they cover 7 or 85 kilometers or anything in between – they have deserved to be cheered on and to be motivated,", Alexander Pitt, head of the OC, stresses. Anyone wanting to find out more can send an email to <a href="mailto:info@innsbruck-stubai2023.com">info@innsbruck-stubai2023.com</a> to receive further information.

Further information regarding the WMTRC 2023 can be found on the <u>official website</u> as well as on <u>Facebook</u>, <u>Instagram</u> and <u>LinkedIn</u>.



The World Mountain and Trail Running Championships 2023 will take place in Innsbruck-Stubai from June 6 to 10. with an expected number of 1,500 participants from 70 nations.

#### **Enquiries:**

Egon Theiner WMTRC 2023 Innsbruck-Stubai Klammstrasse 116

+43 (0) 660 5951666 <u>www.innsbruck-stubai2023.com</u> <u>egon.theiner@innsbruck-stubai2023.com</u>

#### **Press contact:**

Mag. Jennifer Plattner ProMedia Brunecker Str. 1 +43 (0) 512 214004 17 +43 (0) 664 5208373 www.newsroom.pr jennifer.plattner@pro.media