

FROM DAWN TILL DUSK: **A PERFECT AUTUMN DAY IN TIROL**

Rise before the sun, savour your first coffee on an alpine hut, before sampling fine wine in the afternoon, relaxing in the spa and rounding the day off with delicious game specialities and pleasures of the palate. It may well look like this: the perfect autumn day in Tirol.

Forests glow golden yellow, orange and red, temperatures are pleasantly mild and the air is crystal clear: autumn has arrived in Tirol. It's a special time of the year when summer slowly takes its leave, while winter still seems a long way off.

Greet the sun · alpine sunrise hike

Autumn is the perfect time of the year for a sunrise hike. Even though you have to leave your cosy warm bed early, you don't have to set out in the middle of the night, as the sun rises later in autumn than in summer. Morning temperatures make for a pleasant ascent. It's not oppressively warm and the clear mountain air enables you to enjoy beautiful views into the distance. To hike up the mountain at dawn, to watch the sun slowly peeking out from behind the majestic mountain peaks and to feel the first warm rays of the day on your face is truly a special experience.

There are recommended tours all over Tirol for every fitness level. One of the most popular sunrise tours is the two-hour hike up to Rangger Köpfl, west of Innsbruck. Those who manage the 1,939-metre ascent in the dark are rewarded with a truly unique panoramic view over Innsbruck, the Inn Valley and the many peaks behind. Further recommendations for particularly beautiful sunrise hikes can be found at: www.tyrol.com/sunrise-hikes

Coffee at an alpine hut · breakfast on the mountain

It's an extraordinary feeling to enjoy a hearty breakfast in the morning sun at a picturesque alpine hut, after having completed the first metres of altitude on foot or by mountain bike early in the morning. Fresh milk, homemade cheese and yoghurt, various egg dishes, regional sausage specialities, muesli, juice and of course coffee are not to be missed. All these specialities taste twice as good in the morning tranquillity of an alpine hut, with breathtaking views stretching out before your eyes. The Seidlalm above Kitzbühel is a popular destination, where guests can enjoy an alpine breakfast from Friday to Sunday accompanied by stunning vistas of the Wilder Kaiser and Kitzbüheler Horn. Breakfast is also served in the other numerous huts that are members of the "Breakfast on the Mountain" initiative, which invite you to an

enjoyable start to the day at the foot of the Wilder Kaiser and the undulating grassy mountains of the Kitzbühel Alps. <u>www.fruehstueckamberg.at/en</u>.

Celebrate autumn · colourful autumn festivals

Back in the valley, many regions and communities invite visitors to colourful autumn festivals, where the end of summer is celebrated with culinary delights. Stanz is a tranquil village above Landeck, where the local population celebrate an annual festival called "Stanz brennt" together with numerous visitors. On 3rd September 2023, distilleries will open their doors once again for visitors to catch a glimpse of their centuries-old craft. Interested visitors can gain an insight into the art of distilling schnapps on guided tours of the distilleries, where the delights of this intoxicating beverage can be sampled.

Throughout Tirol, "Stranz brennt" is but one of the numerous colourful festivals which invite you to celebrate autumn. Enjoy culinary delights in the Paznaun Valley at the annual Culinary Way of St. James festival, where local gourmet chefs offer regional specialties at seven selected huts. Visitors can experience traditional crafts at first hand and take part in the colourful festivities on the second weekend of September at the Tirolean Craft Fair in Seefeld. And let's not forget about the countless "cattle drives", well-known far beyond Tirol's provincial borders, where the safe return of the animals from their alpine pastures is celebrated in the valleys with vibrant festivals.

Relax with a mountain view · wellness & spa

After starting the day early and enjoying the lively ambience of one of the many autumn festivals, it's time for a well-deserved break in the afternoon. What could be better than returning to the hotel to relax with a stunning mountain view? Completing some leisurely laps in the heated infinity pool with a view of the peaks, sweating in the sauna while enjoying an aromatic hay infusion, or simply putting your feet up in the relaxation area – the spectacular panorama alone contributes to healthy relaxation in Tirol's many wellness hotels. In addition, the hotels impress with state-of-the-art relaxation areas, soothing wellness treatments and pampering services.

The view over the lake and mountains in the Panorama Rooftop Spa of *Seehotel Einwaller* in Pertisau on Lake Achensee is unique, as is the spa area with sauna, pools, relaxation area and library in the idyllically situated *Juffing Hotel & Spa* on Lake Thiersee in Kufsteinerland, or the nature spa at *Naturhotel Waldklause in Längenfeld* in the Ötztal Valley in a sumptuous forest setting. More wellness hotels with panoramic spa and mountain views can be found at: www.tyrol.com/alpine-wellness.

Round off your day with delicious game specialities · Tirolean culinary delights

What better way to end a perfect autumn day in Tirol than with a mouth-watering game speciality? When Markus Singer and Karin Rimml, owners of the Rimmlstube restaurant in Berwang, go out hunting, they do so in their own preserve. The result is excellent chamois and venison specialities, as well as a plethora of other traditional dishes like Tirolean Kasspatzln (cheese noodles) and Krautkrapfen (cabbage fritters). If you would like to enjoy autumnal products such as venison, mountain lamb, local pumpkin, potatoes or mushrooms on your holiday, you are advised to visit a Tirolean inn or traditional guesthouse and let the hosts spoil you with culinary delights. <u>www.tyrol.com/tirolean-inns</u>

Looking for more? More tips for an autumn day in Tirol:

- Spots for climbing enthusiasts in Climbers Paradise Tirol: <u>www.climbers-para-</u> <u>dise.com/blog/herbstliche-spots-fuer-familien-sportkletterer-und-klettersteigfans</u> (available only in German)
- Fast-paced descents in the Tirolean bike parks, such as the Katzenkopf Leutasch bike park (until 5th November 2023) or the Fieberbrunn bike area (until 2nd November 2023). All bike parks at a glance at www.tyrol.com/bikeparks
- A Sea of Colour: Tirol's Best Autumn Walks and Hikes: <u>www.tyrol.com/blog/b-</u> sports/best-autumn-walks-tirol
- Tirol Alpinist Association Refuges for Overnighters in Golden October: <u>www.ty-</u><u>rol.com/blog/b-sports/tirol-alpinist-association-refuges-for-overnighters-in-</u><u>golden-october</u> (Opening hours are regularly updated)
- Autumn in Tirol: 10 Not-to-Miss Experiences: <u>www.tyrol.com/blog/b-bits-</u> pieces/autumn-in-tirol-10-not-to-miss-experiences

Further information on autumn in Tirol can be found at: <u>www.tyrol.com/autumn</u>

Tirol with its 34 regional associations is one of the leading holiday destinations in the Alps. Tirolean tourism has been shaped by almost 200 years of history and numerous pioneering achievements. In summer and winter, guests appreciate the alpine mountain landscape and nature, the high quality of service and infrastructure as well as hospitality. Tirol Werbung GmbH, based in Innsbruck, is part of Lebensraum Tirol Holding GmbH and acts as the tourism marketing organisation of the province. Its most important mission is to position Tirol as the most sought-after powerhouse in the Alpine world.

> **Elena Protopopow** Press

Tirol Werbung GmbHMaria-Theresien-Straße 556020 Innsbruck+43.512.5320363telena.protopopow@tirolwerbung.atewww.presse.tirol.atw

LEBENSRAUM TIROL HOLDING