**Excellent: The Three Family-Friendly Ski Resorts in Pillerseetal**

(Pillerseetal) From now on, the destinations of Fieberbrunn, Steinplatte-Winklmoosalm, and Buchensteinwand-Bergbahn Pillersee can proudly bear the recognized "Certification as a Family Ski Region" from conos gmbh, in collaboration with Tirol Werbung. The strategy and management consultancy with long-standing expertise in tourism and leisure industries has supported this quality initiative on site.

The experts personally evaluated the offerings of the tourism association, ski resort, ski schools, and rental services using an extensive set of criteria. Key requirements included, among other things, special children's and family rates, publicly accessible experience attractions, and family-friendly facilities. In addition to the "must" criteria, there were also "should" quality features that highlight special services and highlights, such as climate-neutral travel options or an indoor kindergarten. At least 85 percent of the criteria had to be met for certification, a target that was far exceeded with results between 94 and 97 percent.

In Fieberbrunn, the adventures with the mascot "Timok" stand out particularly positively – from the "Alpine Coaster" to the race track with timekeeping. In the Steinplatte-Winklmoosalm ski resort, it's the "Triassic Park" and the comprehensive childcare services. Additionally, Buchensteinwand impresses with its lovingly designed children's park at the valley station, featuring a magic carpet and wave trails.

For Daniela Resch, Managing Director of Pillerseetal, this award is of particular importance: "We see it as a key milestone on our way to becoming one of the top ten family destinations in the Alps." Pillerseetal aims to achieve this goal by 2030. "The certification promises greater attention for the many offerings in Pillerseetal and confirms our consistent efforts," says Resch.

For guests with children in tow, this means: In Pillerseetal, they will easily find the right accommodation, ski lessons tailored to the appropriate learning level, and, if desired, a special children's program. Also top: In addition to beginner-friendly slopes and lifts, there are plenty of diverse leisure activities off the slopes. The quality initiative started in 2015 when the requirements for family-friendly winter sports resorts were defined and gradually implemented. [www.pillerseetal.at](http://www.pillerseetal.at/)

**Travel Car-Free and Enjoy Benefits:** Those arriving by train to Pillerseetal not only have three train stations (Fieberbrunn, Pfaffenschwendt, Hochfilzen) to choose from, but they are also transported free of charge by shuttle to and from their accommodation. The guest card also serves as a ticket for all regional buses and local trains between Hochfilzen and Wörgl.

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