

THE PERFECT BLEND OF SPORTING CHALLENGES AND PLAYFUL FUN: **NEW HOLIDAY OPPORTUNITIES IN TIROL'S SUMMER OF 2025**

New interactive themed trails, a variety of attractions and excursion destinations for families, as well as a wealth of mountain biking and climbing activities promise plenty of fun, action and variety in Tirol's summer of 2025, with the unique Tirolean mountains as your perpetual backdrop. Here, an overview of the most exciting developments and special offers:

Hiking

Digital adventure trails · Achensee

Two new digital themed trails lead guests playfully through the Achensee region. The “Path of Reflection” themed trail offers the opportunity to find peace and quiet through guided meditations and mindfulness exercises along the existing “Dien-Mut-Weg” trail in Pertisau. The “Achensee Nature Adventure Path”, on the other hand, makes learning about Karwendel Nature Park's diverse flora and fauna exciting and accessible, while interactive learning modules and quizzes encourage visitors to learn about the region's biodiversity. <https://app.wunderweg.com/achensee>

Tranquil experiences of nature at Ochsenkopf · Ötztal

Rest and relaxation for body and soul in the midst of the Ötztal Valley's pristine alpine landscape is offered by new installations along the Ochsenkopf Trail. Several platforms designed to resemble a bathtub, and two tree houses have been integrated into the middle of the forest. One of the two houses is located at the tree line and offers a view of the village, while the second stands at the edge of the forest above the Ötztaler Ache River. Facts: 4.5 km, 145 metres in elevation, 1.5 hours walking time. www.gurgl.com/en/activities/nature-wellness/nature-resorts/ochsenkopf

“Path of the Senses” adventure trail · Osttirol

Launched as a joint project between Osttirol Tourist Board, Hohe Tauern National Park and the municipality of Virgen, the “Weg der Sinne” (Path of the Senses) adventure trail will reopen in summer 2025 with a whole new look. Stations dotted along the trail are intended to heighten awareness of the human senses and are designed primarily for families. In addition to the twelve interactive stations, the trail features benches, sun loungers, photo opportunities and a scenic cinema to inspire visitors to explore the impressive mountain world. Facts: 2.2 km, 102 metres in elevation, 45-minute walk. www.osttirol.com/en

3-day hut-to-hut hike for families · Seefeld Region

Three days, three huts and a panorama that will thrill hikers of every age – we're talking about the new Leutasch 3-day hut-to-hut hike for families in the Seefeld Region. Pristine nature, rustic hut accommodation and lots of fun for young and old in the form of playgrounds, wildlife and natural waterways make the tour through the Gaistal valley an ideal experience for children aged five and over. Facts: 3 stages, 16.2 km, 960 metres in elevation, 10 hours walking time. www.seefeld.com/en/leutasch-3-day-hut-adventure-for-families.html

Digital hiking trails · Silberregion Karwendel

From summer 2025, three new “smart” hiking trails invite you to explore the Silberregion Karwendel. The “Way of the Senses” offers the chance to unwind with yoga, while the “Planet Trail” in Terfens depicts the planets of our solar system in their true proportions. Steeped in history, the “Miners’ Trail” in Schwaz takes you to original 16th century tunnels used by miners back in the day to access the mine. The new themed trails have been digitised with the user-friendly Locandy app, providing plenty of fun, games and excitement. <https://silberregion-karwendel.com/en/theme-and-nature-trails>

New addition to the Tree House Trail · Stubaital

The popular Tree House Trail at the middle station of Kreuzjochbahn cable car in the Schlick 2000 ski resort in the Stubai Valley is about to get a new addition. From summer 2025, nine tree houses will be inviting visitors to explore the almost 5,000 m² world of adventure between the forest floor and the treetops, which is suitable for prams and features Bardin, the dwarf. The “Dwarf Fire Station” is also new, with an extended route from Gasthof Vergör down in the valley to the Gröbenhöfe farms and back to Schlick 2000 cable car valley station. Facts: 2.5 km, 96 metres in elevation, 1 hour walking time. www.stubai.at/en/activities/hiking/stubai-tree-house-trail

“Wildschönau Whirlwind” family trail · Wildschönau

Located between Niederau and Oberau in the Wildschönau region, a 3.5-kilometre, nature-orientated family trail will be completed in time for summer 2025, inviting you to hike and discover the forest, meadows and water. There are plenty of places to stop, enjoy games and physical activities, as well as scenic vantage points along the “Wildschönau Whirlwind” trail, which is suitable for hikers of all ages. www.wildschoenau.com/en

Interactive Adventure Tour at Spieljoch · Erste Ferienregion in Zillertal

A special audio adventure awaits young mountain enthusiasts at Spieljoch in Zillertal. “The Mystery of the Wünschel Route” takes families on an adventure with Alwin, the little miner from Spieljoch. The route is 2.2 kilometres in length and takes around two to two and a half hours to complete. It leads from the mountain station of Spieljoch cable car along ten interactive stations to the summit in the direction of Onkeljoch and back to the starting point again. www.spieljochbahn.at/en/summer

Families & Day Trip Destinations

Panorama Shell at Triassic Park · Kitzbühel Alps – PillerseeTal

Thanks to the Panorama Shell, PillerseeTal has a new attraction that invites you to relax in the midst of this alpine mountain world. The innovative relaxation area in the shape of a shell

not only offers spectacular views of the surrounding landscape but is also fully wheelchair accessible. Constructed from larch wood, the shell will be an additional highlight for visitors to Triassic Park at Steinplatte Waidring from summer 2025. www.triassicpark.at

GreifenBrücke Bridge at AlbertAdler Adventure Trail · Mayrhofen-Hippach

The new, cantilevered GreifenBrücke bridge on the (in part) pram friendly AlbertAdler Adventure Trail on Mount Ahorn above Mayrhofen offers fabulous views. The new 60-metre-long bridge in the Zillertal Valley forms the highlight of this 2-hour circular route, alongside the existing Ahorn Eagle's Stage, Europe's highest bird of prey sanctuary at over 2,000 metres. www.mayrhofen.at/en/stories/mountopolis-hiking-and-mountaineering

DragonFly Zipline · Naturparkregion Reutte

The DragonFly Zipline is a special attraction around the Ehrenberg castle complex in the Naturparkregion Reutte. It is not only officially Europe's first zipline for wheelchair users, but also promises 50 seconds of free flying fun over a length of 600 metres – coupled with breathtaking views for people of all ages. <https://dragon-fly.at/en/home-dragonfly-english>

New Forest Gnome Trail in Wichtelpark Sillian · Osttirol

A new attraction awaits families in Wichtelpark Sillian from summer 2025. The 500-metre-long Forest Gnome Trail offers children and adults an entertaining opportunity to playfully search for the lost treasure of mascot, Willi Wichtel. Those who find the treasure and fill in the correct word on their card will receive a reward at the end. www.osttirol.com/en/discover-and-experience/summer/family-holiday/places-of-interest-for-families/wichtelpark

Seebis Bear World · Paznaun-Ischgl

Medrigalm in See in Paznaun-Ischgl is a true paradise for explorers of every age. From summer 2025, Seebi's Bear World offers young adventurers a unique playground that combines movement, nature, and fun. With a 6-metre wooden bear, water features, and a variety of climbing and balancing activities, this destination guarantees an unforgettable day out. www.see.at/en/activities/seebis-b-renwelt_activity_113891451

Tirol Land Expansion · Silberregion Karwendel

In addition to the upside-down-house and Dinoland, two new attractions await at TirolLand in Silberregion Karwendel: visitors can experience the fascinating world of stars from sports, music, film and art in the Wax Museum, while giant Cobi building block artworks are waiting to be explored in a new exhibition. <https://silberregion-karwendel.com/en/house-is-upside-down>

Galtberg Slide Park · Stubai

The new slide park on Mount Galtberg in the Schlick 2000 hiking centre in the Stubai Valley promises endless fun and adventure for children of all ages. Seven stations with nine different slides extend along the 2.5-kilometre-long, pushchair-friendly path, which negotiates an altitude difference of some 400 metres. The Slide Trail starts just below the mountain station of Galtbergbahn cable car, from where you can also rent the slide mats. The route continues past the idyllic Galtalmsee lake and the rustic Galtalm to the Bruggeralm. You may want to take advantage of the opportunity to enjoy some refreshments at the cable car middle station, before heading back to the original starting point via the Slike Trail or combine the excursion with a detour to the equally entertaining Tree House Trail or Scheibenweg Trail. www.stubai.at/en

Moor & More Going · Wilder Kaiser

The moor nymph, Törfchen, and her friend, Rocky, accompany families through the unique highland moors on the southern slopes of the Wilden Kaiser mountains. Inspired by the motto, “Moor & More”, an open-air classroom has been created, featuring themed information boards that invite you to explore the surroundings under your own steam. From summer 2025, new play stations with moorland quizzes, a photo wall and rest areas will invite visitors to learn exciting new things about the highland moors and the Ramsar conservation area, with varied themed trails, play stations and puzzles. www.wilderkaiser.info/de/aktivitaeten/moor-more.html

Mountain Biking

Improved facilities and a jubilee · Ötztal

From summer 2025, the XXL-Dirtpark “Dirt District” of the Swatch Nine Media Event will be open to the public for the first time in the Bike Republic Sölden and, together with the opening of the Freeride and Slopestyle Line, promises even more airtime, thrills and challenges. Moreover, the revised “Bartigs Bödele” trail with optimised flow ensures even more riding fun. The 10th anniversary of Bike Republic Sölden’s existence forms another highlight, which will be celebrated in style with a lively programme of events during the three-day BRS Birthday Party in June 2025. www.oetztal.com/en/activities/summer/biking-cycling

New Family Trail Park · Outdoorregion Imst

Sports-loving families and bike enthusiasts can look forward to a new, family-friendly trail park in Nassereith in summer 2025. The new park consists of three trails (a longer flow trail, a shorter kids trail and a feeder/uphill trail), an innovative and mobile pump track that is easy to set up and dismantle, as well as a technique area where you can playfully develop your technique or acquire basic skills for trail riding. www.imst.at/en

New MTB and trail facilities · Paznaun-Ischgl

From summer 2025, a new 30-kilometre MTB tour will connect Ischgl with Ramosch (Scul) in Switzerland. What’s more, the new Fimbapass Marathon, an 80-kilometre round trip from Ischgl over the Fimbapass to Ramosch, via Martina to Samnaun and back via cable car – forms an improved route that once again highlights the ‘borderless’ nature of the Silvretta Bike Arena. In addition the Silvretta Bike Arena Ischgl/Samnaun and the Silva Trails Galtür will now be part of the Gravity Card network, which provides access to 30 top mountain bike destinations in seven European countries. Galtür has also expanded its MTB options: a new, one-kilometre circular route around the Faulbrunn Alm is suitable for beginners and advanced riders alike. The Schrofa Trail, with a length of 180 metres, offers a technically challenging experience for advanced bikers. www.ischgl.com/en/summer/e_biking

Bettelwurf Bike Park · Hall-Wattens Region

A new bike park with a practice area and small trail park is currently being built in Gnadental in the Hall-Wattens region, with completion scheduled for summer 2025. The practice area is ideal for honing riding techniques, with a pump track, jumps and balancing elements, as well as easy, short entry-level trails. The varied trail park is suitable for beginners and advanced trail riders alike, as well as families and young people as it features several easy to more challenging trails and lines. www.bettelwurfbikepark.at

Goldsee Trail with Jumphline · Nauders

The 3-country enduro trails are being expanded to include a spectacular highlight: the Goldsee Trail with Jumphline. The new hybrid trail not only integrates stone, wood, earth and air-flow, but also combines modern riding fun with technical sophistication. Located directly at the Goldseebahn cable car, the Goldsee Trail impresses with its perfect fusion of flow and challenge. With its diverse elements and well-thought-out route, it appeals to both beginners and experienced bikers. www.3-laenderendurotrails.com/en/Current-informations/News

Climbing

Three new multi-pitch sectors · Paznaun-Ischgl

The Climbers Paradise region of Paznaun-Ischgl promises three new multi-pitch sectors in Galtür from summer 2025. Featuring the Jamtal multi-pitch route (difficulty level 4+ to 7), the Alpine climbing routes on the Ballunspitze Galtür (difficulty level 3+ to 6a) and the less challenging Alpinarium via ferrata (difficulty level A/B), passionate climbers and beginners alike will have a wide range of routes to choose from in future. Beginners also have an extensive range of routes at their disposal, all set against the impressive backdrop of the Silvretta Alps. www.climbers-paradise.com/klettern-paznaun

Keilschrofen via Ferrata · Kaunertal

The new Keilschrofen via ferrata will open in summer 2025, located directly in Feichten and within walking distance of the village centre. Easily accessible, it is 180 metres long and rated B/C in difficulty and leads to a magnificent viewing platform. At the foot of the new via ferrata, there is also a new climbing loop that is particularly suitable for training purposes and for beginners to develop their technique.

https://maps.tiroler-oberland.com/v2/de/gdi_winter/2d/71/de-tail/12.40072966259502/46.9886840452391/10.711989935037991/18339/121607419

More News & Offers

New lakeside promenade at Achensee · Achensee

Following completion of the construction phase of the lakeside promenade from Seespitz to Atoll Achensee in 2020, a further section from Atoll Achensee to the 'Prälatenhaus' in Eben am Achensee has now also been finalised. A clear distinction between the cycle and footpaths, an extension of the sunbathing lawns with newly planted, shade-giving trees and new seating in the form of benches and wooden loungers, as well as the new bathing jetty and newly created bathing access points into the lake, now offer even more comfort and space for those seeking rest and relaxation in this popular holiday region. www.achensee.com/en

Leutasch Farm Shop Tour · Seefeld Region

There are over 60 regional producers who sell their products direct to their customers in the five villages of the Seefeld Region. You can discover nine of them on the Leutasch Farm Shop Tour. This approximately 10-kilometre-long route takes you on a relaxed walk through the picturesque hamlets of the Leutasch Valley, passing traditional farms offering high-quality products on site. www.seefeld.com/en/leutasch-farm-shop-tour.html

Trail Running Retreats · Wipptal

The Wipptal Valley invites you to discover its incredible Train Running Retreats in the Wipptal mountains in summer 2025. The events, which focus on improving technique,

personal endurance and mental strength, are suitable for all levels of ability. Beginners start in May with the Training Retreat, where they learn the basics of trail running in a relaxed and supportive atmosphere. The Alpine Performance Retreats in July and September are designed for more experienced runners. Participants benefit from the support of ASTA-certified trail running guides, qualified physiotherapists and nutrition coaches. www.wipptal.at/en/trailrunning

Free cable car use with the Zell-Gerlos TopCard · Zillertal Arena

True to the motto, “Gerlos gifts summits”, overnight guests staying in accommodation in Gerlos will enjoy unlimited travel on the cable cars in Gerlos and Königsleiten from summer 2025. The existing Free Mountain Card is included in the new Zell-Gerlos TopCard and is issued by accommodation providers directly at check-in. The mobile guest card allows direct access through the turnstile, without the hassle of having to stand in line. <https://bypass.zillertalarena.com/en/gerlos/summer/prices-discount-cards/free-mountain/>

More information about summer holidays in Tirol can be found at www.tyrol.com/activities.

With its 34 regional associations, **Tirol** is one of the leading holiday destinations in the Alps. Tirolan tourism is characterised by almost 200 years of history and various pioneering achievements. Summer and winter guests alike appreciate the alpine mountain landscape and nature, the high quality of service and infrastructure, as well as the welcoming hospitality. Based in Innsbruck, Tirol Werbung GmbH is part of the Lebensraum Tirol Holding GmbH group of companies and serves as the provincial tourism marketing organisation, working towards positioning Tirol as the most sought-after and spiritually energising location in the alpine world.

Stephan Nagl
PR Manager

Tirol Werbung GmbH
Maria-Theresien-Straße 55
6020 Innsbruck
+43 512 5320 367
presse@tirol.at
presse.tirol.at

LEBENSRAUM TIROL
HOLDING

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