

Sölden became a dance floor: Over 50,000 people across the entire ski area

Five days brimming with beats, fresh snow, skiing fun and world-class acts: the ultimate Electric Mountain Festival 2025 transformed Sölden into the absolute place to be for all music fans and winter sports aficionados. As well included: a superlative lineup - comprising none other than Martin Garrix, Steve Aoki and many more. Brazil's ski star Lucas Pinheiro Braathen also added a very special touch to the festival, not only shining on the slopes but also creating a great musical atmosphere.

Sölden was once again transformed into arguably the most impressive open-air stage in the Alps: at the Electric Mountain Festival 2025, taking place from 31 March to April 04, masses of people danced, celebrated and made history amidst fresh snow and panoramic views. International top acts such as Martin Garrix, Steve Aoki and others created an energetic atmosphere both on the Giggijoch XXL main stage beyond 2,000 meters above sea level and at many other scenic side locations across the ski area.

Beats throughout the ski area

Even at the beginning of the festival week, countless side events warmed up the audience: from Monday to Wednesday, FALCON Restaurant, Heide Alm, Annemarie's Hühnersteign, Panorama Alm and ice Q VIP Party offered a seamless change from skiing to partying at the festival. One of the unrivaled musical surprises: as DJ on the main stage, Brazilian ski star Lucas Pinheiro Braathen provided a glorious blend of sports, lifestyle and samba dance moves on Thursday. From Monday to Friday, the Electric Mountain Festival 2025 welcomed over 50,000 people to Sölden's ski area.

XXL Main Stage perfect for ultimate festival vibes

On Thursday, Martin Garrix took center stage with a set that not only featured global hits like "Animals" and "Scared to Be Lonely," but also spectacular visuals and a captivating crowd. A surprise for fans was the joint performance of Martin Garrix and Steve Aoki. Friday fully belonged to Steve Aoki: between cake-throwing, electronic drops and an ecstatic audience, Giggijoch reached a musical high. Artists such as Noel Holler, Carstn, Benny Benassi, Julian Jordan, AVAION, Morten, Brooks, Jaden Bojsen, WhyNot & Never Sleep also thrilled the enthusiastic audience.

All about vibes - EMF goes one step further!

Not only did the musical lineup leave nothing to be desired, EMF guests were also offered a lot beyond that. The free shuttle service from Ötztal-Bahnhof train station, culinary delights such as





the exclusive VIP highlight at ice Q or SuSCHI & Beats at Giggijoch promised a truly unrivaled festival feeling at the highest level. The brand new EMF merchandise collection was particularly successful - so popular that it was completely sold out in no time at all! Another highlight: for the very first time, the EMF Beauty Lounge was available on the main days, just perfect for taking your personal festival look to the next level.

And for all those who still haven't had enough, there is something to look forward to: on Saturday, 05 April, the official closing parties will be the crowning finale at Panorama Alm and Schwarzkogl Restaurant. With closing DJ sets, good vibes and culinary treats, EMF 2025 will come to a close in the spirit of "From slopes to beats".

Save the date: EMF 2026

We are already looking ahead: Sölden's ski area remains open until 27 April and glacier lift operation will even continue until 04 May. **The Electric Mountain Festival 2026 will take place from 13 to 18 April.**

More information: www.soelden.com

Contact
Ötztal Tourismus Anna Pircher anna.pircher@oetztal.com T +43 (0) 57200 935
PR & Media
Pictures: https://media.oetztal.com/pinaccess/pinaccess.do?pinCode=loe1t3l4W7I5 Information: www.soelden.com
Bookings and information
Ötztal Tourismus Achweg 5 6450 Sölden, Österreich T +43 (0) 57200 info@oetztal.com www.oetztal.com

