

5 TIROLEAN GLACIERS: WINTER STARTS WITH NEW LIFTS AND A SKI BEGINNERS' PARADISE

The 5 Tirolean glaciers are eagerly anticipating what is surely the longest ski season in the Alps – stretching from early autumn well into spring, complete with some exciting new features.

News from the glaciers: new beginners' area and ski intersection

As we embark on a new winter season, several innovations await on the 5 Tirolean glaciers. In Sölden, a new piste intersection between the Gaislachkogel and Giggijoch ski areas will offer seamless transitions for skiers—even on blustery days when other connections may be unavailable. Additionally, two new state-of-the-art eight-seater chairlifts, "Silberbrünnl" and "Einzeiger," will be operational from November. These lifts serve as vital links from the winter ski area to the glacier ski area, enhancing both comfort and safety.

On the Kaunertal Glacier, the new "Sonnenlift" will open with a generous practice area right by the glacier restaurant, featuring a new toboggan run. The Ski Beginners' Area provides everything for a perfect (re)introduction to skiing, with a magic carpet and a beginners' lift. Additional features such as a fun slope and tubing run promise enjoyment and variety. The new start is celebrated with complimentary children's ski courses, available for children aged 3 to 6 on two dates in March and April 2026 (with a minimum stay of five nights in Kauns, Kaunerberg, Fendels, or Feichten).

Families also benefit from the new Family-Ticket at the Kaunertal Glacier: for a one-off partner fee of just €15, parents of small children can now share one ski pass, taking turns on the slopes while the other stays with the little one(s).

Extraordinary glacier experiences at Nature's Ice Palace and high-flying breakfasts

The 5 Tirolean glaciers offer so much more than superb skiing. Nature's Ice Palace at the Hintertux Glacier promises extraordinary adventures – explore the glittering world of ice on foot, by kayak, while stand-up paddling, or even ice swimming. Pitztal Glacier – on the very roof of Tirol – boasts a host of record-breaking attractions: at Café 3.440, Austria's highest coffee house, you can savour the country's loftiest breakfast or even say "I do" at its highest registry office. Stubai Glacier, meanwhile, is a haven for families with its dedicated beginners' zone, kindergarten, children's restaurant, and wide, gentle slopes. The TOP OF TYROL

summit platform and the Stubai Zoo Snowpark each take your breath away in their own spectacular fashion.

Start of the longest ski season

During peak season, the 5 Tirolean glaciers together offer more than 300 kilometres of pistes above 3,000 metres altitude, served by 75 modern lifts and cable cars. The season begins on the Hintertux and Pitztal glaciers on 27th September 2025. The Kaunertal and Stubai glaciers follow on 3rd and 10th October, and Sölden too will launch its season in early October.

White5, Snow Card Tirol and glacier packages: your passport to ski bliss

For those eager to experience all 5 Tirolean glaciers, the *White5 ski pass* ski pass is the perfect choice. Priced at €640, it opens the doors to all lifts across Sölden, Kaunertal, Pitztal, Stubai and Hintertux, and is valid for ten days of your choice between 1st October 2025 and 15th May 2026. For those wanting even more, the *Snow Card Tirol* offers access to more than 90 resorts across Tirol – including the 5 Tirolean glaciers. It is available for €1,169 and valid for the entire winter season from 1st October 2025 and 15th May 2026.

For detailed holiday planning, including accommodation booking, the glacier packages offer attractive deals across all regions and hotel categories.

For more information visit: www.tirolergletscher.com/en/glacier-offers.html

Events: Races, Camps and more

Also, this season, winter-adventure seekers can look forward to many exciting and extraordinary events. The season kicks off with a thrilling sports highlight, the FIS Ski World Cup opening in Sölden (October 25 to 26, 2025) and ends with the "Wilde Grube Ride" (April 18, 2026), the toughest and longest slalom race in the world, held on the Stubai Glacier. The Splitboard Beginner Camp in Hintertux (November 21 to 23, 2025) featuring equipment testing and a freeride day, as well as the Women's Freeride Camp on the Kaunertal Glacier (March 6 to 8, 2026) are ideal opportunities to get started and learn. For the youngest ski enthusiasts, the "Christkind Post Office" at Café 3440 on the Pitztal Glacier, is a major attraction: children can personally hand in their wish lists to a helper of the Christkind.

For more information visit www.tirolergletscher.com/en/index.html

With its 34 regional associations, **Tirol** is one of the leading holiday destinations in the Alps. Tirolean tourism is characterised by 200 years of history and various pioneering achievements. Summer and winter guests alike appreciate the alpine mountain landscape and nature, the high quality of service and infrastructure, as well as the welcoming hospitality. Based in Innsbruck, Tirol Werbung GmbH is part of the Lebensraum Tirol Gruppe and serves as the provincial tourism marketing organisation. Its primary mission is to enhance the allure of Tirol as a holiday destination.

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