

EXPERIENCE THE EXCITEMENT: TOP SPORTING EVENTS IN THE TIROLEAN WINTER OF 2025/26

Tirol is poised and ready to welcome the crème de la crème of international winter sports and play host to a series of thrilling competitions. The heart of the Alps holds special allure not only for mountain enthusiasts, but also for the international sporting elite. The winter sports calendar for 2025/26 promises yet another wealth of highlights, with some of the world's finest athletes competing in a wide range of disciplines. Here's a taste of some of the most exciting events coming up this winter in Tirol:

AUDI FIS Ski World Cup Opening Sölden • 25th to 26th October 2025

This event heralds the winter season in Sölden for the 32nd time. The world's elite ski racers will kick off their season with two giant slalom races on the Rettenbach Glacier. The women's competition is scheduled for Saturday, followed by the men's on Sunday. Tickets for this year's thrilling races are already available. www.soelden.com/en/events-leisure-tips/events/audi-fis-ski-world-cup-opening

FIS Freeski World Cup Stubai • 19th to 22nd November 2025

Around 90 athletes from 20 nations will showcase their skills at the 2025 FIS Freeski World Cup on the Stubai Glacier. Olympians and world champions from the freeski scene will compete in the Slopestyle event at the Snowpark Stubai Zoo, vying for the first World Cup points of the season. www.stubaier-gletscher.com/en/winter/snow-park/fis-freeski-world-cup-stubai/

AUDI FIS Ski World Cup Gurgl • 22nd to 23rd November 2025

After two hugely successful years, the AUDI FIS Ski World Cup returns for a third time to Gurgl, Ötztal. The men's slalom kicks off on the demanding Kirchenkar run in Hochgurgl on Saturday, before the women take to the starting line on Sunday. Exclusive evening events at the Gurgl Carat in Obergurgl, together with a packed programme of supporting activities, ensure a full weekend of entertainment for spectators. Once again, the World Cup in Gurgl will be staged under the "Green Events Austria" label, guaranteeing environmentally responsible event practices. www.gurgl.com/en/events-leisure-tips/events/audi-fis-ski-world-cup

Eberspächer Luge World Cup • 5th to 7th December 2025

The World Cup returns to the artificial track in Innsbruck-Igls, with singles, mixed and team relay races on the programme! After months of rigorous training, Austria's premier lugers will once again demonstrate their prowess on home ice. With the recent renovation of the track, this year's competition promises to be especially gripping: the men and women must adapt to the new conditions presented by the demanding 15 curves of the icy channel in Igls, nestled beneath Mount Patscherkofel. www.rodel-austria.at/weltcup-igls

BMW IBU Biathlon World Cup, Hochfilzen • 12th to 14th December 2025

A perennial highlight of the biathlon calendar, the Biathlon World Cup in Hochfilzen sees the world's finest biathletes meet mid-December to compete in the sprint, pursuit and relay disciplines. Fans can once again look forward to some exciting races and an impressive supporting programme in the Kitzbühel Alps, with an electrifying atmosphere in the stadium! www.biathlon-hochfilzen.at/competition-program.html

Four Hills Tournament – Bergisel Ski Jump Innsbruck • 3rd to 4th January 2026

As part of the 74th Four Hills Tournament, the world's best ski jumpers will once again gather at the Bergisel in Innsbruck at the start of January. The competition guarantees breathtaking action in the famous spectator-filled stadium with its unique buzz, dramatic mountain backdrop and panoramic views over the city. A spectacular way to launch the sporting year. <https://en.vierschanzentourneeinnsbruck.com/>

86th International Hahnenkamm Races Kitzbühel • 23rd to 25th January 2026

Jumps of up to 80 metres, gradients as steep as 85 percent, and speeds of up to 140 km/h: The 86th International Hahnenkamm Races in Kitzbühel are an undisputed highlight of the men's alpine skiing calendar. The action begins on Friday with the Super-G, followed by Saturday's legendary Streif Downhill, the ultimate adrenaline rush. Sunday rounds things off with the world's best slalom racers fighting for glory. A weekend bursting with thrills and unforgettable drama for all ski fans! www.hahnenkamm.com/en/

FIS Nordic Combined Triple Seefeld • 30th January to 1st February 2026

Seefeld will once again be transformed into the hub of Nordic skiing in early February 2026, as it hosts the 13th edition of the Nordic Combined Triple. The world's best athletes compete here not only for victory, but also for double World Cup points in a race format that guarantees constant excitement for competitors and fans alike – all the way through to the grand finale on Sunday. www.weltcup-seefeld.com/en/

Freeride World Tour Fieberbrunn • 5th to 10th March 2026

In March, the Pillerseetal Valley will once again host the only German-speaking stop on the Freeride World Tour. As one of the Tour's flagship events, Fieberbrunn challenges the world's freeride elite with the fearsome north face of the Wildseeloder – a slope famed for its rocky descents. From the summit at 2,118 metres, riders launch themselves onto a pitch of up to 70 degrees, covering 620 vertical metres in one breathtaking run. At the Event Village by the Fieberbrunn cable car base station, live music, DJs, ski tests, opening ceremonies and prize-givings create an infectious freeride vibe. Meanwhile, the Contest Village at the Wildalmen offers spectators a front-row view of the action. www.fwt-fieberbrunn.com/en/

Details may be subject to change.

For more information about Tirol's top sporting events, please visit www.tyrol.com/activities/events/top-sport-events

With its 34 regional associations, **Tirol** is one of the leading holiday destinations in the Alps. Tirolean tourism is characterised by 200 years of history and various pioneering achievements. Summer and winter guests alike appreciate the Alpine landscape and natural surroundings, the high quality of service and infrastructure, and the region's warm hospitality. Based in Innsbruck, Tirol Werbung GmbH is part of the Lebensraum Tirol Gruppe and serves as the provincial tourism marketing organisation. Its primary mission is to enhance the allure of Tirol as a holiday destination.

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