



More experience, more variety: what's new this summer in Serfaus-Fiss-Ladis

The Serfaus-Fiss-Ladis holiday region is launching new attractions for the summer season starting on 13 June 2026. On the sunny high plateau in the Upper Inntal valley in Tyrol, a varied programme ranging from mountain peaks and adventure parks to culinary highlights awaits families, connoisseurs, and active holidaymakers.

Three charming mountain villages, a sunny high plateau at over 1,200 metres, and a panorama that stretches from the Samnaun mountain range to the Ötztal Alps: [Serfaus-Fiss-Ladis](#) is one of the best-known family destinations in the Alpine region – and for good reason. Here, a stunning mountain landscape meets well-thought-out infrastructure that enables families with children of all ages, including grandparents, to enjoy a carefree holiday. With more than 2,000 hours of sunshine a year, crystal-clear mountain air, and everything from toddler programmes to adrenaline rushes, the region will continue to offer a programme that leaves little to be desired in the summer of 2026. The season promises exciting new attractions, tried-and-tested experiences, and that special blend of Tyrolean hospitality and family joy that Serfaus-Fiss-Ladis is known for.

New for summer 2026: six more reasons to visit

From the summer of 2026, the region will be enriched by [six expansions and new attractions](#). The bike facilities in Serfaus are being expanded: a second beginners' park with a conveyor belt, three trails, and pump tracks is being built at the Komperdellbahn valley station, so beginners can start trail biking right on site. The new *Georama Circular Trail Lazid* leads families through the Serfaus mountains for 1.5 kilometres, starting from the Lassida restaurant. The buggy-friendly themed trail combines geology, landscape, and culinary delights in a playful way. A special highlight awaits along the path: several marble runs you can play on with stone balls. A heart-shaped photo spot is being set up on the Wonnealm: an atmospheric setting for souvenir photos against an impressive mountain backdrop, so your holiday memories will live on for many years to come. *Berta's Castle Playground* is opening in Ladis: two interconnected knights' towers with slides, swings, climbing frames, a suspension bridge, a play kitchen, and a separate squire's house offer little knights and damsels plenty of space for imaginative play. Another new feature in Ladis is a pump track in the bottom station area of the Sonnenbahn with two differently designed routes – perfect for action-packed riding fun and your first bike adventures. And for days when the weather isn't playing along, the new play area at the Fiss ski depot features an iWall, an interactive exercise wall that gets children moving in a playful way and quickly makes them forget about the rainy weather.

A cosmos full of adventure for the whole family

In Serfaus-Fiss-Ladis, [family holidays become an experience](#) – at every corner and every altitude. On the *Adventure Mountains* by children's book author Thomas Brezina, little hikers turn into brave and curious explorers on the *Pirates' Trail* in Serfaus, the *Witches' Trail* in Fiss, and the *Explorers' Trail* in Ladis. In the *Murmliwasser* with *Murmlis Rodeo* in Serfaus, children can play and splash around to their heart's content, while real marmots can be spotted in their natural environment. The *Hög Adventure Park* will delight you with its cowpat trampoline and wooden ball track, before you dash through the mountain landscape at speeds of up to 40 km/h on the *Schneisenfeger Family Coaster* summer toboggan run. In the *Wode Park* near Ladis, gigantic insect sculptures tell the legend of the giant Wode, and an impressive 360-degree panorama



opens up from the twelve-metre-high *Wode tower*. If you're looking for an adrenaline rush, the *Serfauser Sauser*, the *Skyswing* mega swing, or the *Fisser Flieger* at 80 km/h are just the thing for you. The *Summer Fun Park Fiss* features a 13-metre-high jump tower with air cushions, and the 2.2-kilometre-long *Fisser Flitzer* summer toboggan run takes you through a jungle cave and an ice cave, among other adventures. Those who prefer to explore the mountains on two wheels will find the right terrain at the *Bike park Serfaus-Fiss-Ladis* with its training area, kids area, pumptrack, landing bag and slopestyle – from the first pedal stroke to daring jumps. This year, the bike park will kick off the season with a pre-opening session from 4 to 7 June. The *Serfaus-Fiss-Ladis Bike School* offers courses for every level, while the nine bike park trails and eight single trails attract bike enthusiasts.

Culinary delights, culture, and events: a summer for all the senses

You can not only explore and experience Serfaus-Fiss-Ladis on foot, but also enjoy its delicacies. Regional specialities are served on the sun terraces of the [mountain huts and restaurants](#), from the golden-brown Kaiserschmarrn pancakes made from “Fisser Goggala” to the fine single malt whisky *Fisky Imperial*, which reflects the strength of the region in every drop. From 23 to 28 July 2026, [MOUNDS – The music festival for the whole family](#) will bring generations together with daily workshops and rousing concerts. This year, the Tyrolean trio Kohler & Schnute are performing at the sundowner concert at the Lader castle pond. The *Magic Ladis – Water Show* enchants young and old alike on three evenings a week with a spectacular music and light show at the Lader castle pond at the foot of the historic Laudeck castle. Social village evenings such as the *Lange Nacht* and *Muiru Huangart* in Serfaus, *s'Fest am Brunnen*, and the *Erlebnisabend* in Fiss, as well as *s'Fest im Dorf* in Ladis, give a glimpse of the Tyrolean way of life. The best way to round off a balmy summer evening is at the *Summer Chill Out* – with musical sounds amidst the dreamlike scenery of Serfaus-Fiss-Ladis. In September and October, *Culinary Autumn* brings the season to an aromatic close with the *Golden Autumn Sounds*.

All-round carefree: well-thought-out infrastructure for families

Serfaus-Fiss-Ladis offers a comprehensive package of services to ensure your family holiday is as relaxing as possible. The [“Super. Summer. Card.”](#), available at designated partner accommodations for a small service fee, grants visitors unlimited use of all open cable cars. Free children's entertainment is available to all guests at two clubs: the littlest ones aged 1 to 2 years are looked after at the *Murmli Crèche*, while children aged 3 to 15 can enjoy varied programmes with the mascots, Murmli the marmot and Berta the cow, at the *Murmli-Club* in Serfaus and the *Mini&Maxi Club* in Fiss-Ladis. The hikers' bus and guided mountain hikes are also included. The famous Serfaus Underground, the world's smallest and highest-altitude underground train which floats on air cushions, takes guests comfortably from the village to the cable cars. And if the weather's bad? Then the *Play^{IN} Indoor Playground* in Serfaus with twelve climbing walls and a Laser Room, as well as the *Fiss Indoor Arena* with mini golf and children's cinema, await.

For further information about the holiday region Serfaus-Fiss-Ladis head to www.serfaus-fiss-ladis.at/en.



About Serfaus-Fiss-Ladis

“Moments that last!” – under this motto, the Tyrolean holiday region of Serfaus-Fiss-Ladis invites you to enjoy a summer holiday at the highest level. Here, guests of all ages, whether alone, as a couple or with the whole family, can experience unforgettable moments and relax far away from everyday life. In Serfaus-Fiss-Ladis, it's not just adults who get their money's worth – even the little ones will find their own personal holiday happiness. The three charming mountain villages are located on a sunny high plateau above the Upper Inntal valley in Tyrol and are surrounded by the distinctive peaks of the Samnaun mountain range and the Ötztal Alps. Between 1,200 and 3,000 metres above sea level, the region offers everything that makes a mountain lover's heart beat faster: exciting experiences for the whole family, varied outdoor activities for sports enthusiasts, thrilling adventures for action fans, breath-taking panoramas for connoisseurs and culinary highlights for gourmets. You can find more information at www.serfaus-fiss-ladis.at/en.

For further information:

Alexandra Hangl
Serfaus-Fiss-Ladis Tourist Board
Gänsackerweg 2
6534 Serfaus-Fiss-Ladis, Austria
Phone: +43(0)5476/6239-72
a.hangl@serfaus-fiss-ladis.at
www.serfaus-fiss-ladis.at/en

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