

WORLD-CLASS WINTER SPORTS: TOP SPORTING EVENTS IN TIROL IN WINTER 2026/27

Tirol is all set for a winter season featuring top-class international sport and thrilling competitions. The Heart of the Alps attracts not only mountain enthusiasts but also the world's best athletes. Alongside tried-and-tested classics, the winter sports calendar for 2026/27 also has a few new additions. For the first time there will be a women's competition as part of the annual Four Hills ski jumping event, the Airdrenaline contest will bring freestyle skiing and snowboarding back to the legendary Bergisel stadium in Innsbruck, and the Winter Deaflympics 2027 will see top deaf athletes from all over the world gather in Tirol. Here is an overview of some of the most spectacular sporting events coming up this winter:

AUDI FIS Ski World Cup Opening in Sölden • 24 to 25 October 2026

For the 33rd time, the glacier resort of Sölden at the end of the Ötztal Valley will welcome the world's best alpine skiers for the opening races of the AUDI FIS Ski World Cup. In late October 2026, the Rettenbach Glacier will host two giant slaloms – the women's event is scheduled for Saturday, followed by the men's event on Sunday. As well as the races themselves there will be parties, a fan parade, medal ceremonies and side events, ensuring plenty of action both on and off the slopes. www.soelden.com/en/events-leisure-tips/events/audi-fis-ski-world-cup-opening

AUDI FIS Ski World Cup Gurgl • 21 to 22 November 2026

Following the success of the event over the last three years, the AUDI FIS Ski World Cup will return to the resort of Gurgl in the Ötztal Valley for a fourth time in 2026. The women will kick off the slalom weekend on Saturday on the challenging Kirchenkar piste in Hochgurgl, before the men take to the slopes on Sunday. Evening entertainment at the Gurgl Carat congress centre in Obergurgl as well as a varied programme of supporting events round off the World Cup weekend. www.gurgl.com/en/events-leisure-tips/events/audi-fis-ski-world-cup

AIRDRENALINE • 27 to 28 November 2026

In November 2026, freestyle skiing and snowboarding will take place at Bergisel Stadium: AIRDRENALINE, which is an official event of the FIS Park & Pipe World Cup, will bring

around 160 of the world's best freeski and snowboard athletes to Innsbruck. The women's and men's freeski competitions are scheduled for Friday, followed by freestyle snowboard on Saturday. There will also be a live concert each night featuring well-known hip-hop acts from Germany and Austria such as K.I.Z, SSIO, Bonez MC & RAF Camora, and badmómzjay. www.airdrenaline.world/en

LaVita IBU Biathlon World Cup Hochfilzen • 2 to 6 December 2026

The annual IBU Biathlon World Cup event in Hochfilzen is one of the highlights of the international biathlon calendar. In early December 2026, the best biathletes in the world will descend on Tirol to compete in Sprint, Pursuit and Relay events combining cross-country skiing and rifle shooting. Fans can also look forward to a varied programme of side events in the Pillerseetal Valley as well as, of course, a special atmosphere in the stadium. www.biathlon-hochfilzen.at/home.html

Four Hills Ski Jumping Tournament – Bergisel, Innsbruck • 2 to 3 January 2027

In early January 2027, the Bergisel stadium in Innsbruck will welcome the world's best ski jumpers for the 75th time as part of the Four Hills Tournament, the most prestigious competition in ski jumping. New this year is a separate women's competition scheduled to be held on Saturday, followed by the traditional men's competition on Sunday. Both contests will be held for the first time under floodlights, creating a special atmosphere at the legendary stadium on the edge of Innsbruck. <https://en.vierschanzentourneeinnsbruck.com/vierschanzentournee>

➔ *Recommended reading: [20 facts about the Bergisel ski jump](#)*

Winter Deaflympics 2027 • 15 to 24 January 2027

In mid-January 2027, the 21st Winter Deaflympics will take place in Innsbruck and Seefeld. This marks the return of the event to its birthplace – the very first winter edition of the Deaflympics was held way back in 1949 in Seefeld. Around 1,400 deaf and hearing-impaired athletes as well as their support staff from more than 40 nations will compete in seven disciplines: alpine skiing, cross-country skiing, snowboarding, ice hockey, curling, futsal and chess. www.winterdeaflympics2027.com

87th International Hahnenkamm Races Kitzbühel • 22 to 24 January 2027

Jumps of up to 80 metres, slopes with gradients of up to 85 per cent and racers reaching speeds of up to 140 km/h – the Hahnenkamm Races in Kitzbühel are one of the most spectacular events in alpine skiing. The programme for the 87th edition features the men's Super-G on Friday, the downhill race on the legendary Streif course on Saturday and the slalom on Sunday. www.hahnenkamm.com/en/

➔ *Recommended reading: [10 facts about the Hahnenkamm Races](#)*

FIS Nordic Combined Triple Seefeld • 29 to 31 January 2027

At the end of January 2027, Seefeld will once again welcome the world's best cross-country skiers and ski-jumpers for the Nordic Combined Triple. Taking place for the 14th time on a sunny plateau above Innsbruck, the three-day event has a unique format that ensures excitement right up until Sunday's final. Will last year's winners, Jens Lurås Oftebro and Ida

Marie Hagen from Norway, defend their titles, or will one of the strong field of competitors prevail? www.weltcup-seefeld.com/en/

FIL World Luge Championships in Artificial Track and Natural Track • 2 to 7 February 2027

In February 2027, all eyes in the luge world will be on the bobsleigh and luge track in the village of Igls near Innsbruck. For the first time the world championships in both artificial track and natural track luge will be held together at a single venue. The historic ice canal in Igls, which has hosted the Winter Olympics, will see artificial-track athletes compete for world championship medals, whilst just a stone's throw away the world's best natural-track lugers will compete on a separate course for the right to call themselves world champion. This dual world championships combines two fascinating disciplines with the region's rich winter sports tradition. www.rodelwm2027.at

Freeride World Tour Fieberbrunn • March 2027

The Freeride World Tour will once again be stopping off in Fieberbrunn in 2027, with the Pillerseetal Valley drawing the international freeride elite to this quiet corner of Tirol. The competition will take place on the challenging north-facing slope of the Wildseeloder mountain with its intimidating rocky terrain. The athletes leave the start house at 2,118 metres above sea level and take on gradients of up to 70 degrees as they drop 620 vertical metres from start to finish. Alongside the contest itself there will be a programme of side events in the Event Village. The exact dates for the competition are still to be announced. www.fwt-fieberbrunn.com/en/

Halfpipe competitions at the FIS Snowboard, Freestyle and Freeski World Championships in Kühtai • 8 and 9 March 2027

As part of the 2027 FIS World Championships, the halfpipe events will take place in Kühtai, Tirol. On 8 and 9 March 2027, the world's best snowboarders and freeskiers will compete at over 2,000 metres above sea level for the coveted world championship medals. Training sessions and qualifying rounds are scheduled for the days leading up to the event. As well as the spectacular competitions, visitors can look forward to a selection of side events with free admission. www.montafon.at/fis-ski-snowboard-wm-2027/en

Details are subject to change.

For more information about Tirol's top sporting events please visit www.tyrol.com/activities/events/top-sport-events.

With its 34 regional associations, Tirol is one of the leading holiday destinations in the Alps. Tirolean tourism is characterised by 200 years of history and various pioneering achievements. Summer and winter guests alike appreciate the alpine mountain landscape and nature, the high quality of service and infrastructure, as well as the welcoming hospitality. Based in Innsbruck, Tirol Werbung GmbH is part of the Lebensraum Tirol Gruppe and serves as the provincial tourism marketing organisation. Its primary mission is to enhance the allure of Tirol as a holiday destination.

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