Stubai Valley Press Information
Winter season 2026/2027

A winter full of experiences:
Event highlights 2026/27 in the Stubai Valley

Varied events make the winter season in the Stubai Valley special

From sporting challenges in deep snow to exuberant family celebrations and music in front of an impressive mountain backdrop: the Stubai Valley offers much more than varied slopes in the 2026/27 winter season. On the Stubai Glacier, in the Schlick 2000 and in the valley, winter guests can expect a varied programme of events. The focus is on shared experiences for young and old as well as sporting adventures, musical highlights and special winter evenings.

Winter magic for the whole family

For families, the Stubai Valley has numerous events in store throughout the winter season. The Christmas season kicks off on 19 December with the Christmas gift search. A few days later, the turn of the year will be celebrated for the young guests before New Year's Eve: On December 29, the BIG Family Pre-New Year's Eve Party in Neustift to celebrate together. The next day, at King Serli's Kids New Year's Eve at the Serlesbahnen in Mieders colourful adventure stations and a fire show are offered. The family programme will continue in the new year. On 09 February BIG Ron's Carnival Festival in the children's area at the Froneben middle station in the Schlick 2000 for a foolish atmosphere. This will follow on 13 February King Serli's Snow Festival at the Serlesbahnen – and on Easter Monday, 29 March, the traditional Easter Egg Hunt takes place.

Sporting challenges on snow and off-road

Parallel to regular skiing, winter sports enthusiasts will also get their money's worth on the Stubai Glacier. From 22 to 24 January, the Powder Department Ladies Days will transform the glacier ski area into a meeting place for female freeriders. The freeride camp, which lasts several days, focuses on the shared experience away from the groomed slopes. If you want to gain your first experience in the snow park or develop your skills, you can make a note of 13 February and 23 March. Then the two Ski Austria Snowpark Days will take place in the area. At How to Pow – Family Freeride Day on 7 March, the focus is on freeriding together with the family. The sporting highlight of the season on the Stubai Glacier will finally take place with the Stubai Wild Ride on 10 April during sun skiing in spring.

Musical enjoyment between the slopes and the mountain panorama

When music meets wintry mountain landscapes, a very special atmosphere is created in the Stubai Valley. At Schlick 2000, there are several reasons to dance and celebrate. At the Kreuzjoch Beats, live DJs will provide the right atmosphere on 6 and 27 March and 3 April. In between, culinary and musical delicacies for sun skiing will be offered at the Ski & BBQ barbecue event from 13 to 14 March and at Spring Sound & Surprise on 20 March. The festive finale will be the snow concert at the Panorama Restaurant Kreuzjoch at the mountain station on 10 April. The winter season on the Stubai Glacier is just as rhythmic. There, the Ski & Beats events on 13 March, 3 and 17 April provide variety to the skiing pleasure.

Winter experiences after sunset

When the sun disappears behind the Stubai mountains, the winter day is far from over. During the four winter hiking nights in the Natur Aktiv Park Klaus Äuele in Neustift, the snow-covered landscape is transformed into an atmospherically illuminated winter world. On Tuesdays from 19 January to 2 February, torches and lanterns show the way through the wintry terrain, while music and culinary delicacies create a cosy atmosphere. The ski night show "Night of Colours" in the Schlick 2000 is more spectacular. From 26 December, visitors can expect a varied programme on a total of eight evenings. Until 3 March, the performers will delight visitors with impressive ski show interludes, light and fire at the Froneben middle station. If you want to get active yourself afterwards, you can end the evening with night tobogganing and experience the wintry mountain world from a completely different side.

Further information at:

www.stubai.at/en **www.stubai.at/en/press/**

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