

Broadcast live from St. Anton am Arlberg/Austria:
"The ProSieben Winter Games" on 14th /15th December 2018
ProSieben sends celebrities to the slopes in a kayak



Top class sport broadcast live from St. Anton am Arlberg at prime viewing time - does not sound like an unusual prospect. A spectacular concept, however, lies behind the new "ProSieben Winter Games" TV show, which the commercial TV channel will be broadcasting live from the Tyrolean mountain village on 14th and 15th December 2018. Instead of skiing or snowboarding, celebrities will race down the piste with kayaks and snow motorcycles to the finish stadium in St. Anton am Arlberg/Austria. Pop singer Stefan Mross, musician and extreme sportsman Joey Kelly and stuntwoman Miriam Höller will be competing, amongst

others, with these extraordinary racing vehicles. Not only holiday guests on site, but also TV viewers can look forward to a thrilling premiere of this iconic show. Screening dates: 14th and 15th December 2018 on ProSieben, at 20.15 hrs respectively. www.stantonamarlberg.com

Photo: Celebrities battle it out against each other on kayaks and motorcycles on the ski slope of St. Anton am Arlberg on live TV for "The ProSieben Winter Games."

Picture courtesy of: ProSieben



Two new disciplines in a class of their own

In addition to participants with a sporting background, TV starlets such as Anna-Carina Woitschack, Jessica Paszka and Paul Janke will also be competing in the St. Anton Karl Schranz finish stadium. The two new disciplines are in a class of their own: on Friday evening, 14th December 2018, the celebrities can look forward to negotiating a sporty course of steep turns and jumps in single and double kayaks. The motto will then turn to "Snow Dive" on 15th December. After a mass start on powerful snow motorcycles, the sound of roaring engines will accompany the racers down icy racetracks and a slalom slope. Christian Düren, Viviane Geppert and Matze Knop will moderate "The ProSieben Wintergames", with

Elmar Paulke commentating trackside.

Photo: From Tyrol to TV - celebrities will be racing across the slope to the St. Anton Karl Schranz finish stadium with not only kayaks during "The ProSieben Winter Games."

Picture courtesy of: ProSieben/Benedikt Müller

Further information is available from St. Anton am Arlberg Information Offices under +43 5446 22690 or www.stantonamarlberg.com

For images and press releases, please visit: www.stantonamarlberg.com „Press“