

PRESS RELEASE

Back to basics: summer walking nights in the Stubai Valley

A culinary and musical nature spectacle with special features on 16 July and 6 August 2019

Stubai Valley, 2019: The summer walking nights on 16 July and 6 August promise unique nature experiences on the WildeWasserWeg alongside the best regional cuisine and local music. This year, the summer walking nights go back to their roots – with spectacular innovations. The first of the two summer night hikes takes place around the Grawa Waterfall, the place where night hikes under the moonlight first became successful many years ago. After just under two years of construction, the new Grawa Observatory, a platform directly at the foot of the impressive waterfall, with artfully staged light effects, provides the perfect stage for the impressive nature spectacle.

On 16 July and 6 August, starting at 7.30 p.m., the summer walking nights will once again focus on pure enjoyment for hikers and connoisseurs, young and old, locals and guests. Walk, taste and be amazed as you wander along the WildeWasserWeg. The best regional products from local companies are on display. Linger a while and taste your way through the delicious selection.

Hikes on the WildeWasserWeg are a treat for all the senses

On 16 July, the path leads from the Raffein Bridge past the imposing, illuminated Grawa Waterfall and the architecturally impressive Grawa Observatory to Grawa Alm. Music accompanies hikers and nature lovers as they make their way along the WildeWasserWeg. At various stands, Stubai businesses treat visitors to all sorts of traditional delicacies. The heat is more than just literal as you watch artists perform a spectacular fire show. The sounds of the alphorn players intensify the impressive spectacle of light and nature.

The summer hike on 6 August starts at Tschangelair-Alm. It then continues along the WildeWasserWeg through the Ruetz Cataract to the WildeWasserArena. Of course, atmospheric music also accompanies this event. At a fascinating soap bubble show, artists create huge soap bubbles. The way that the light highlights the water is particularly impressive. Local companies are also an invaluable part of the event, creating a welcoming ambience in the WildeWasserArena.

An experience for connoisseurs and nature lovers that leaves an impression

The main attraction of the two evenings is undoubtedly nature itself, especially the element of water, which is enlivened by impressive light installations. The summer walking nights also provide several other highlights for visitors. One is the herb station, where a herbalist shares her knowledge about the benefits of local mountain herbs. In addition to the scent of alpine herbs, the aroma of freshly baked farmhouse bread and varied specialties of the Stubai Valley will fill walkers' noses. Vouchers for product tastings can be purchased in advanced from the Stubai Tirol Tourism Association (Tourismusverband Stubai Tirol) as well as on site. Feast with a clear conscience and relish a good glass of wine, safe in the knowledge that shuttle buses run throughout the Stubai Valley. Summer walking nights are just one part of our successful all-round pleasure offering.

In case of bad weather, the summer walking nights will be postponed by one day. They would therefore start on 17 July at the Grawa Waterfall or on 7 August in the WildeWasserArena.

STUBAI VALLEY – Moves You!

The Stubai Valley in the Tyrol is located near the state capital of Innsbruck and is – thanks to the Brenner Motorway – easy to reach from Germany, Austria, Switzerland and Italy. 35 kilometres long, surrounded by 80 glaciers and 109 mountains with 3,000 metres peaks, the Stubai Valley has five main villages: Neustift, Fulpmes, Telfes, Mieders and Schönberg. Its year-round programme is particularly popular for active holidaymakers: the Stubai Glacier, the largest glacier ski region in Austria, offers the finest skiing enjoyment until mid-June. Varied summer programmes and a superbly developed 65 km network of alpine huts and trails also await holidaymakers at the “Wanderzentrum” (hiking centre) Schlick 2000 in Fulpmes, in the hiking region of the Serlesbahnen cable cars near Mieders or the Elferbahnen cable cars in Neustift. In summer, visitors can enjoy hiking, climbing, mountain biking, paragliding with excellent thermal updrafts, rafting, kayaking, Nordic walking, tennis, yoga, swimming and many other kinds of sport in the open air.

One five-star hotel, four four-star-superior hotels, 31 four-star hotels, three three-star-superior hotels, 37 three-star establishments, and around 4,700 beds in holiday apartments and guest houses with a high standard, as well as traditional farmhouses and three camping places, offer comfortable accommodation for every requirement.

Numerous special offers, such as free travel on buses, the Stubai Valley railway and the mountain cable cars, as well as entry to the swimming pools at Neustift and Mieders, are included in the **Stubai Super Card**, which you automatically receive from May to October when checking in to stay at participating establishments. Children under the age of 10 can travel on all cable cars free when accompanied by a paying parent.

The Tourist board Stubai Tirol provides information about current offers, dates and events on the website www.stubai.at. The online accommodation search helps you to find the right accommodation for your holiday. It's possible to simply send enquires by email at info@stubai.at or by phoning +43 (0)501881-0. Stubai Tourism are delighted to help you find package deals or to organise and arrange transfers to/from the airports of Munich and Innsbruck – just contact them at tel: +43 (0)501881-170 or 171 or by email at stubaitouristik@stubai.at.

You can find downloadable images in our press portal at www.stubai.at/en/press/

For further press information:

Tourismusverband Stubai Tirol

Mag. (FH) Michael Gstrein

Head of PR

Stubaitalhaus, Dorf 3

6167 Neustift im Stubaital

Austria

Tel.: +43(0)501881-154

Fax: +43(0)501881-199

E-Mail: michael.gstrein@stubai.at

www.stubai.at